

COUNTY OF LOS ANGELES DEPARTMENT OF BEACHES AND HARBORS



STAN WISNIEWSKI DIRECTOR

KERRY GOTTLIFR CHIEF DEPUTY

March 20, 2003

The Honorable Board of Supervisors County of Los Angeles 383 Kenneth Hahn Hall of Administration 500 West Temple Street Los Angeles, California 90012

Dear Supervisors:

APPROVE THE RELEASE OF REQUEST FOR PROPOSALS FOR DEVELOPMENT OF BOAT STORAGE FACILITIES ON PARCELS 52R AND GG IN MARINA DEL REY (4th DISTRICT) (3 VOTES)

IT IS RECOMMENDED THAT YOUR BOARD:

Approve and authorize the release of the attached Request for Proposals for Development of Boat Storage Facilities on Parcels 52R and GG.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The proposed Request for Proposals (RFP) is intended to seek competitive proposals for development and operation of boat storage facilities on Parcels 52R and GG in Marina del Rey. The solicitation provides for replacement, expansion and enhancement of boating facilities now located on Parcel 77W which, along with a portion of Parcel 44U, is slated for County acquisition in connection with expanded park, recreational boating and visitorserving development that is contemplated by a companion RFP.

In order to highlight and clarify the purpose and scope of these companion solicitations, each contains a similar opening special note relating to the Department's goals for the projects. The note relating to this boat storage facility RFP states:

"Special Note: Simultaneous Issuance of Dry Stack Boat Storage and Entertainment/Retail for Requests for Proposals ("RFPS")

The proposed development of expanded boater-serving facilities on Parcels 52R and GG and the concurrent proposed development of a destination visitor-serving project that is integrated with an expanded Chace Park respond to the need to simultaneously enhance Marina del Rey as a visitor destination and increase the amount and quality of facilities serving recreational boaters and users of Chace Park. To this end, the County has released Requests for Proposals ("RFP's") for both projects simultaneously. requiring, at a minimum, that new boater facilities on Parcels 52R and GG fully replace the repair and boat hoist facilities and expand the boat storage located on Parcel 77W to permit the future use of Parcel 77W for visitorserving commercial uses and the expansion of Chace Park. Respondents to the Entertainment/Retail RFP will note that such replacement facilities for boaters must be in place before any closure of the existing facilities on Parcel 77W and that all proposals in response to the Entertainment/Retail RFP will also be expected to provide boater access to an entertainment retail center that is integrated with the expanded Chace Park."

In furtherance of the goals of the second-generation development contemplated in the Marina del Rey Asset Management Strategy (AMS) adopted by your Board on April 15, 1997, the Department has issued four previous development solicitations for the second generation of development in Marina del Rey. The proposed development of a boat storage facility continues the implementation of second-generation development by allowing the replacement and enhancement of certain existing boat storage facilities, while at the same time making possible the addition of new facilities with enlarged capacity and enhanced services for the boating community.

The development opportunity for the two County-owned parcels that are the subject of this RFP is the construction and operation of a landside dry-stack boat storage facility incorporating as many as 400 boat storage spaces, together with surface lot sailboat mast-up storage and launching hoist, short-term dock space, a small boat repair operation and related boater amenities. The project is specifically designed to serve the needs of recreational boaters by providing out-of-water boat storage, launching for power and sail craft and various other boating-related services. It is expected that proposals will be generated in response to this RFP that integrate and expand existing boating facilities and make possible the expansion of boating and boater/coastal dependent facilities on the Marina's east side, as envisioned in the Local Coastal Program (LCP). Completion of this project will also fulfill the County's obligation to relocate existing boating facilities on Parcel 77W (218 boat storage spaces, small boat repair facility, and boat launch hoist) in connection with the proposed expansion of Chace Park and other boating and visitor-serving development envisioned for that area which will not proceed until the completion of the facilities contemplated by this solicitation.

Implementation of Strategic Plan Goals

The proposed action promotes and furthers the Board-approved Strategic Plan Goal of Service Excellence, in that it seeks to obtain the development of enhanced facilities and services for recreational boaters while facilitating visitor-serving entertainment/retail and Chace Park expansion projects.

FISCAL IMPACT/FINANCING

This is a solicitation effort to obtain proposals that will both accomplish the planning of Marina del Rey improvements in the subject area and maximize County revenues. A full financial analysis will accompany any subsequent project recommended to your Board. Other than budgeted consultant costs to evaluate responses to the RFP, no County funds are presently contemplated to finance any costs associated with this request. If a project is approved pursuant to this solicitation, the costs of relocation of the County's temporary office trailers, maintenance facilities and equipment will become the County's responsibility.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Land Use Designation and Entitlements

It is expected that the successful proposer will join the County in applying for an LCP amendment that is likely to be needed to accomplish this project. The expected amendment involves a change in land use on Parcels 52R and GG from Public Facility to Marine Commercial with a Waterfront Overlay Zone designation.

The bulk of available area retail and restaurant entitlements have been aggregated and offered in connection with a separate solicitation request for an entertainment/retail center, authority for which is being simultaneously requested of your Board, and are thus not available to the project proposed on Parcels 52R and GG. However, because the LCP places no specific limits on additional marine commercial development potential in the Marina, other than project-specific traffic mitigation and overall Marina development potential, it is unlikely that specific development limits will be placed on the project proposed on Parcels 52R and GG. Moreover, since the total buildout of all projects both planned and still in negotiation in Marina del Rey is well below the aggregate additional entitlements allowed for the Marina, the relatively few added trips expected to be associated with the proposed project will in no case exceed the Marina-wide development limits of the LCP. While this project is likely to be favorably received by the California Coastal Commission, the County, in issuing this RFP, will make no representation that any entitlements will, in fact, be obtained or that, in obtaining them, developers may not be subject to a wide range of conditions and requirements not now provided in the LCP.

Existing County Facilities on Parcels GG and 52R

As a condition of implementing the proposed project, the successful proposer will be required to retain or otherwise replace the existing Sheriff's Boatwright Shop (a 10,000 square foot building) and related dock space utilized by the Sheriff and the Department's maintenance vessels currently located on Parcel GG.

The Department also currently conducts certain of its operations in mobile office trailers located on Parcel GG. The County will assume responsibility for removal/relocation of

these and all other facilities located on Parcel GG but for the Sheriff's Boatwright Shop and County-utilized dock space, including the Department's temporary office trailers, maintenance facilities and equipment and the Sheriff's automobile service facilities.

Temporary parking at Dock 52 currently serves certain water-oriented uses. These uses, including docking facilities and associated parking are being relocated and consolidated to a superior location 400 yards to the west in connection with the redevelopment of Parcels 55, 56S and W (Fisherman's Village), and, therefore, the successful respondent will not be required to replace these parking spaces or to retain or replace any other facilities located on Parcel 52.

Relocation/Replacement of Boating Facilities

The location of the dry stack and mast up boat storage facilities on Parcels 52R and GG as described in this solicitation request will allow the relocation of existing boat storage and boater facilities now located on Parcel 77W (218 boat storage spaces, a small boat repair facility and boat launch hoist), in connection with the County's proposed acquisition of Parcel 77W and a portion of Parcel 44U for proposed expansion of Chace Park and other boating and visitor-serving development envisioned for that area. The principal relocation of facilities contemplated by this RFP relates to full replacement of all Parcel 77W boating facilities, as well as the replacement of approximately 58 boat storage spaces located on the remaining portion of Parcel 44U that is not being acquired by the County in order to facilitate development of the remainder of Parcel 44U on its reduced footprint site. The development of visitor-serving uses on parcels with existing boating facilities is allowed by the LCP when these facilities are first relocated. The relocated boating facilities contemplated by this solicitation must be completed prior to any redevelopment of Parcel 77W.

New Public Wash-Down Facilities

The successful proposer will also be required to construct and make available to the general public three or more boat wash-down spaces at costs to the public not to exceed those of similar services and facilities offered by the County. The boat wash-down facilities, which will augment the existing boat wash spaces on Parcel 49R, will be required to be

located within convenient proximity to the County's boat launch ramp facility located on the adjacent Parcel 49R.

RFP Parcels

The unleased County parcels that are the subject of this RFP are as follows:

Parcel 52R, also known as "Dock 52 Temporary Parking," is currently a public parking lot providing 245 spaces and 228 feet of side tie docks. The site contains approximately 88,687 square feet (2.04 acres) of dry lot area and approximately 45,300 square feet (1.04 acres) of wet lot area. There is a month-to-month license agreement with the lessee of Parcel 56S (Fisherman's Village) for use by customers of the commercial fishing and charter boats who load and drop off passengers from the dock on Parcel 52R. The parcel also provides parking for Department of Beaches and Harbors employees working at Parcel GG and for other visitors to the south side of the Marina. The successful respondent will not be required to replace these parking spaces, as this use and its associated parking is being relocated in connection with the Fisherman's Village redevelopment project. Parcel 52R lies within Development Zone 9, with a current land use designation of Public Facility and Water.

<u>Parcel GG</u> is currently used for administrative offices by the Department and for various County facilities. The site contains approximately 45,909 square feet (1.05 acres) of dry lot area and approximately 5,000 square feet (0.12 acres) of wet lot area. The County will assume responsibility for the relocation of its administrative and maintenance offices located on the parcel. The successful proposer will assume responsibility for the retention, relocation or replacement of the Sheriff's Boatwright Shop and related dock space utilized by the Sheriff and the Department's maintenance vessels. Parcel GG lies within Development Zone 9, with a current land use designation of Public Facility and Water.

At its meeting held on March 19, 2003, the Small Craft Harbor Commission endorsed the Director's recommendations to your Board to approve and authorize the release of the attached RFP. The solicitation has been approved as to form by County Counsel.

ENVIRONMENTAL DOCUMENTATION

This development solicitation does not authorize any development of the involved County property, let alone the development of a particular project. The County is not committed to approving any new development through the release of this solicitation. In the event the solicitation yields a proposed development plan, the appropriate environmental documentation will be prepared when sufficient information regarding the proposed project is known in conjunction with the County's land use entitlement process. Any selected developer will be required to apply for and obtain all necessary land use and coastal development permits.

CONTRACTING PROCESS

An evaluation committee, selected by the Director of the Department, will review proposals submitted in response to the RFP and recommend to the Director a developer with whom to pursue exclusive negotiations in the event it determines a proposal is worthy of pursuit. The Director will then request your Board to authorize exclusive negotiations with a recommended developer for a lease or lease option to design, finance, develop and operate the project.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

There is no current impact on other projects and services due to the issuance of the RFP.

CONCLUSION

Approve and authorize release of the attached RFP and forward one adopted copy of this Board letter to the Department.

Respectfully submitted,

Stan Wisniewski, Director

Attachments (1)

c: Chief Administrative Officer

County Counsel

Executive Officer, Board of Supervisors

Auditor-Controller

SW:rm

REQUEST FOR PROPOSALS

FOR DEVELOPMENT OF BOAT STORAGE FACILITIES ON PARCELS 52R AND GG IN MARINA DEL REY

BOAT CENTRAL



($SAMPLE\ IMAGES-FOR\ ILLUSTRATIVE\ PURPOSES\ ONLY$)

ISSUED BY COUNTY OF LOS ANGELES
DEPARTMENT OF BEACHES AND HARBORS
MARINA DEL REY, CALIFORNIA
APRIL 2003

EXECUTIVE SUMMARY

SPECIAL NOTE

Simultaneous Issuance of Dry Stack Boat Storage and Entertainment/Retail Requests for Proposals ("RFP's").

The proposed development of expanded boater-serving facilities on Parcels 52R and GG and the concurrent proposed development of a destination visitor-serving project that is integrated with an expanded Chace Park together respond to the need to simultaneously enhance Marina del Rey as a visitor destination and increase the amount and quality of facilities serving recreational boaters and users of Chace Park. To this end, the County has released Requests for Proposals ("RFP's") for both projects simultaneously, requiring, at a minimum, that new boater facilities on Parcels 52R and GG fully replace the repair and boat hoist facilities and expand the boat storage located on Parcel 77W to permit the future use of Parcel 77W for visitor serving commercial uses and the expansion of Chace Park. Respondents to the Entertainment/Retail RFP will note that such replacement facilities for boaters must be in place before any closure of the existing facilities on Parcel 77W, and that proposals in response to the Entertainment/Retail RFP will also be expected to provide boater access to the entertainment/retail center that is integrated with the expanded Chace Park.

COUNTY OBJECTIVES

The County of Los Angeles seeks proposals for long-term ground lease and development of new boat storage facilities on Parcels 52R and GG, Marina del Rey.

The primary objective of this project is development of boat storage facilities incorporating boater-friendly, waterfront-oriented design. The new boat storage facilities are intended to make possible innovative service aims for the recreational boating community. Dry stack storage will provide a focus for the new facilities, which are to include: sailboat mast up storage and launching hoist; short-term dock queueing space; a small boat repair operation; and related boater amenities. Vehicular parking will also be required to service these uses. In addition, the County also seeks plans for the retention, relocation or replacement of a certain portion of existing County facilities currently located on Parcel GG.

Information about this solicitation may be obtained from the Los Angeles County Department of Beaches and Harbor at http://beaches.co.la.ca.us

SITE DESCRIPTION

The Project Site, which consists of Parcels 52R and GG, is ideally located within Marina del Rey for boat storage use, and is conveniently situated at the foot of Basin H in the northeast quadrant of Marina del Rey. Comprised of two contiguous parcels with approximately 3.09 acres of land area, the street frontage of the Project Site is located along Fiji Way immediately adjacent at the main entrance to the County's boat launch ramp.

With approximately 400 feet of water frontage and 4.25 acres of total land and water area, ample space is provided for maximum storage buildout. Portions of the Project Site currently contain the County's Maintenance Facility, Temporary Office Trailers, Dock 52 Temporary Parking and the Sheriff's Boatwright Shop, a building consisting of approximately 10,000 square feet, together with related dock space. The successful proposer will assume responsibility for the retention, relocation or replacement of the Sheriff's Boatwright Shop and related dock space in its development plan. The County will remove its Temporary Office Trailers. The successful proposer will not be required to provide replacement spaces for Dock 52 Temporary Parking, but will be required to provide parking for onsite uses.

DEVELOPMENT OPPORTUNITY

The Project Site is situated in the midst of a number of planned development projects, including the planned redevelopment of Fisherman's Village to the west and planned developments for a new retail center and a new hotel project to the north. The County's use of the working title for the project, "Boat Central," is intended to evoke the image of a waterfront-oriented project primarily serving the needs of recreational boaters. The selection of dry stack boat storage use for the Project Site allows for the expansion of boating facilities on the Marina's east side, but is also recognized for its potential to create an important gathering place in the greater Marina community for boater-oriented waterfront recreational use.

The County will require the successful proposer to provide a minimum of 276 spaces of dry stack boat storage. In addition, 30 spaces of sailboat mast-up storage and launching hoist are to be provided, together with temporary dock space, 3 public boat wash-down spaces, a small boat repair operation and related boater amenities. An initial feasibility study conducted by the County indicates that sufficient land area exists to allow the development of each of these uses on the Project Site, in addition to the required car parking for the storage facilities and a replacement Sheriff's Boatwright Shop and related dock space.

The development of this project will likely require an amendment to the Marina del Rey Local Coastal Plan ("LCP") to change the existing land use designation. This RFP offering also provides the opportunity for a "Combined Project" which may include lease extensions for parcels adjacent to or near the proposed Project Site.

TRANSACTION STRUCTURE

Unsubordinated ground lease with minimum rents and percentage rents.

SUBMISSION SCHEDULE AND FORMAT The proposer shall prepare one original and nine copies (excepting large-scale drawings and exhibits if included in the package) of a Proposal Package in 8.5" x 11" format. Proposals must be organized following the Submission Requirements section and must include at least the requested information. Responses must be submitted not later than 5:00 p.m. on Monday, June 30, 2003.

PROPOSER'S CONFERENCE

April 30, 2003 at 10:00 a.m.

Burton W. Chace Park Community Building 13650 Mindanao Way Marina del Rey, California

Attendance is not mandatory for proposers, however questions regarding this Request for Proposals and the overall project will only be addressed at this meeting or for a limited time afterward in follow-up correspondence that will be shared with all proposers on record. An information packet containing additional background materials is available for purchase from the Los Angeles County Department of Beaches and Harbors.

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1. PROJECT OVERVIEW

1.1 THE DEVELOPMENT OPPORTUNITY

The County of Los Angeles (the "County"), through its Department of Beaches and Harbors ("DBH"), seeks a development team that will provide the expertise, experience and financial ability to plan, construct and operate boat storage facilities that incorporate boater-friendly, waterfront-oriented design. The new facilities (working name: Marina del Rey "Boat Central") are to be developed as a regional draw serving greater Los Angeles, the citizens of Marina del Rey and the recreational boating community.

The County seeks proposals for the long-term ground lease and development of a new dry stack boat storage facility, sailboat mast up storage and related boater amenities on Parcels 52R and GG, Marina del Rey, together with the integration (through retention, relocation or replacement) of a certain portion of existing County facilities displaced by development. The primary objective of this project is development of boat storage facilities envisioned as incorporating boater-friendly, waterfront-oriented design. These new boat storage facilities are intended to make possible innovative service aims for the recreational boating community that will complement significant new development planned on nearby parcels designed for visitor-serving retail and public uses.

The County's preliminary feasibility analysis indicates that the Project Site will support a facility of 300 or more dry stack boat storage spaces, each not exceeding approximately 40 feet in overall length. The County envisions four main components: an indoor facility that provides convenient rack storage and access to smaller boats; an outdoor mast-up storage area typically reserved for sailboats; an outdoor boat wash-down area; and parking and on-site amenities designed to serve the needs of both the users of the facility and visitors to the area. The County believes that such uses, together with competent and experienced operational management, will assure the long-term viability of the proposed project.

1.2 PROJECT SITE

As shown in Figure 1, (the proposed "Project Site"), the Project Site is both functionally and practically dedicated to boating uses. Consisting of Parcels 52R and GG in the northeast quadrant of Marina del Rey, the Project Site contains approximately 4.25 acres of land and water area and includes 400 feet of water frontage. The County encourages proposals that will implement the County's objective of providing boat storage, thereby improving waterfront access for the boating community, and will also consider proposals for other related boater/coastal dependent uses that enhance access to the waterfront through recreational boating and encourage visitation of nearby Marina attractions.



Figure 1. Boat Central Project Site

The Project Site is situated on Fiji Way on the east side of Marina del Rey, adjacent to the County boat launch ramp. The boat launch ramp, which is located at the foot of Basin H, is situated along Admiralty Way between Fiji Way and Mindanao Way. The main vehicular entrance to the boat launch ramp is located immediately adjacent to the east edge Parcel GG. The two parcels that comprise the Project Site consist of a total of 3.09 acres of land area, as described in the Appendix. Proposers that can demonstrate control of adjacent parcels may expand the Project Site.

An aerial photograph the Boat Central Project Site is set forth in Figure 1, and a diagram illustrating the parcels that are the subject of this Request for Proposals ("RFP") is included as Figure 2.



Figure 2. Parcels Included in RFP: Parcels 52R & GG

1.3 Proposal Evaluation and Selection

The County will consider all proposals against the standards generally set out in this RFP and, to the extent competing proposals are submitted, will judge proposals against each other. Proposers are expected to set forth a plan that utilizes both parcels comprising the Project Site in order to achieve the maximum possible dry boat storage spaces while at the same time also providing the minimum buildout requirements as set forth in Section 3. The County, in its evaluation of proposed projects, will favor project plans that take advantage of and benefit from proximity to the adjacent County boat launch ramp and generate significant, meaningful use of the Boat Central facilities.

Respondents are further encouraged to submit multiple proposals if they have more than one possible development solution. The County will also entertain proposals that incorporate parcel(s) adjacent to the Project Site, provided the proposer can demonstrate control of such parcel(s). While respondents are encouraged to propose a level of development that is most suited to the success of the overall project, priority consideration will be given to plans that both meet minimum buildout requirements and maximize the number of dry stack storage spaces. The County will enter into negotiations for a ground

lease with the selected developer wherein the County will provide the Project Site in exchange for the opportunity for its development.

1.4 PROJECT CONSIDERATIONS

The County manages Marina del Rey pursuant to the goals and objectives set forth in the Marina del Rey Local Coastal Program ("LCP") and the Marina del Rey Asset Management Strategy ("AMS"). The successful proposer is responsible for recognizing the goals of both the LCP and AMS.

Among these goals, and the focus of this RFP, is improved access to recreational boating, described as a "top priority" in the LCP. Through the provision of a well-located, attractive alternative for small boat storage, the

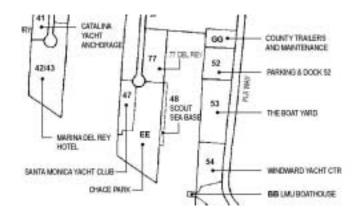


Figure 3. Vicinity of Boat Central Project Site

County believes the Boat Central project explicitly addresses needs of the boating community.

In furtherance of AMS goals, the County contemplates a number of planned redevelopment projects and related public improvements in the vicinity of the Project Site. The scope, funding and schedule of these potential redevelopment projects and public improvements are in various stages of analysis, evaluation and negotiation, and thus details are not yet finalized. Nonetheless, a number of these potential improvements may complement the Boat Central Project and therefore discussions of these projects are included for informational purposes.

As a condition of implementing the Boat Central project, the successful proposer will be required to relocate, retain or otherwise replace the existing Sheriff's Boatwright Shop, a building consisting of approximately 10,000 square feet, together with related dock space, currently located on Parcel GG, to the satisfaction of the Los Angeles County Sheriff's Department. Importantly, the successful proposer will not be required to assume responsibility for the replacement of the existing Dock 52 Temporary Parking. The County will remove its temporary office trailers. The successful proposer will also be expected to meet minimum buildout requirements, as described in Section 3.

It is expected that the successful proposer will join the County in applying for a related LCP amendment that is likely to be needed to implement the Boat Central project.

1.5 TRANSACTION STRUCTURE

Unsubordinated ground lease with minimum rents and percentage rents. The County will not subordinate its fee interest or ground rental payments.

1.6 SUBMISSION SCHEDULE, FORMAT AND COUNTY CONTACT

Responses are due no later than 5:00 p.m. Pacific Time on Monday, June 30, 2003. The application process and the contents of the application are discussed herein, principally in Sections 3 and 4 and the Appendix.

Submissions are to be delivered to the County Contact:

<u>Delivery Address:</u>
County of Los Angeles
Department of Beaches and Harbors
Attn: Mr. Alexander E. Kalamaros, CCIM
13837 Fiji Way
Marina del Rey, CA 90292

<u>Contact Information:</u> Phone: 310.577.7961 Fax: 310.821.6345

Email: akalamar@dbh.co.la.ca.us Internet: http://beaches.co.la.ca.us

2. BACKGROUND AND CONTEXT

2.1 GENERAL BACKGROUND

Marina del Rey is located at the Pacific coast of metropolitan Los Angeles (Figure 4). The County of Los Angeles owns the land and water area that comprises Marina del Rey proper. Marina del Rey is situated in an unincorporated area of the County. In the late 1950s, the Marina was dredged, and in the 1960s landside and water developments were created. Most of this land and water area has been developed under ground leases administered by DBH.

Development in the Marina is governed by the LCP, which was certified by the Coastal Commission in 1996. The County's Board of Supervisors adopted

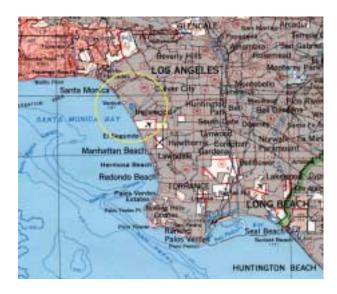


Figure 4. Location of Marina del Rey

its AMS in 1997 to reflect the County's objectives and goals in seeking to maintain and enhance the Marina's reputation as a premier recreational boating harbor with attractive residential, shopping and dining facilities and overnight accommodations. In 2001, the County established the Marina del Rey Convention and Visitors Bureau to promote the general guidelines and programs for achieving the visitor-serving objectives of the LCP.

2.2 ONGOING REDEVELOPMENT EFFORTS

DBH has previously issued three other solicitations in connection with the first phase of Marina redevelopment. These solicitations have resulted in negotiations for over twenty new development and renovation projects with a value approaching one billion dollars that collectively total 3,577 apartments, 1,641 hotel rooms and 1,544 boat slips. Of the total 3,577 new apartments, 1,656 units will replace thirty-year-old apartments and the remaining 1,921 units will constitute new additions to existing parcels. The 1,544 new boat slips will replace 2,052 thirty-year-old slips and will utilize the same water area but provide larger slips and improved boater amenities. Additionally, a limited amount of new retail, office and specialty storage space, restaurant seats and specialty storage has been proposed, together with a new 2+ acre park on the Marina's west side.

In addition to general invitations for Marina redevelopment, the County has also worked for the past five years to implement a set of two strategically located projects: a retail project on the east side and a cluster of hotel projects near on the west side. Altogether, the County is considering a number of related development proposals on the Marina's east side:

- Potential retail center on the Marina's east side
- Negotiation for a new hotel on Parcel 44U
- Conversion of Parcel 48R to a joint use facility
- Expansion of Chace Park through the conversion of Parcel 47U
- Development of new marine commercial and replacement yacht club facilities on Parcels UR&41

Altogether, these improvements, which are in various stages of planning and negotiation, could result in well over \$250 million in new development on the Marina's east side alone. Together with development existing, planned or currently in negotiation, total Marina development is expected to exceed \$500 million and may reach as high as \$750 million or more.

2.3 OVERVIEW OF MARINA DEL REY

Marina del Rey is one of the largest small craft harbors under unified management in the United States. Of the total 800 acres within the Marina, there are approximately 150 acres of water area and 253 acres of land area under long-term unsubordinated ground leases. Marina del Rey has over 50 major commercial leaseholds and over 300 subleases. Major components of Marina del Rey include the following:

- Approximately 5,300 boat slips;
- Approximately 6,000 rental apartment units;
- 600 luxury condominiums;
- Six hotels with a total of 1,040 rooms; and
- Approximately one million square feet of commercial space divided among office, conventional retail and restaurants.

2.4 ASSET MANAGEMENT STRATEGY (AMS)

In the AMS adopted in 1997 for Marina del Rey, the County addressed some of the critical issues for preserving and enhancing the location's prestigious identity, dealing with second-generation development, and ensuring that when the majority of the existing Marina leaseholds recycle, the Marina will be a viable, exciting area still capable of producing substantial revenues for the County, while serving the needs of both the recreational boater and community at large for water-oriented recreation.

The four main elements of AMS are:

- A long-term vision for Marina del Rey, which establishes the area as a strong urban waterfront development;
- Catalytic development projects that will draw people on a regional basis, spur further leasehold development and set a standard for design quality;
- Development mechanisms to encourage leasehold redevelopment proposals consistent with the long-term vision; and
- Other mechanisms to encourage refurbishment and ensure quality maintenance of those leaseholds that will not be redeveloped during the remaining terms of their leases.

Five characteristics common to successful waterfront developments that the County wishes to achieve in Marina del Rey are:

- A powerful sense of place;
- An accessible waterfront, both physically and visually;
- An exciting mix of inter-connected uses that relate strongly to the water;
- A multi-modal transportation system that facilitates walking and other non-automotive forms of travel; and
- A varied, high-quality residential environment.

Two of the important policies set forth above – increased waterfront access and visitor-serving environment – are two of the major objectives of this RFP.

2.5 LOCAL COASTAL PROGRAM OVERVIEW: INTRODUCTION TO MARINA ENTITLEMENTS

The Marina del Rey LCP governs development in Marina del Rey. The LCP was adopted by the Los Angeles County Board of Supervisors and effectively certified by the California Coastal Commission in 1996. The last comprehensive amendment to the LCP established the potential for a limited amount of additional development within the Marina based on the capacity of local transportation arteries to handle additional traffic. For planning purposes, this additional development potential is allocated among fourteen Development Zones ("DZs") rather than to individual parcels. Aggregate development in the Marina, as well as development within each DZ, is regulated by the allocation of evening (p.m.) peak hour traffic trips.

Information regarding entitlements as set forth in the LCP is presented here for informational purposes. The LCP specifies maximum buildout, open space requirements, viewshed protection, parking requirements, traffic limitations and other types of entitlement issues. The LCP is available for review at the Marina del Rey Public Library, the DBH office or the Los Angeles County Regional Planning Department ("DRP") and is available for purchase at the DBH office. The LCP maybe be viewed online at: http://beaches.co.la.ca.us/bandh/marina/development.htm

A brief overview of the LCP/Regional Planning/Coastal Commission requirements is set forth in the Appendix. While an LCP amendment will likely be required to implement the Boat Central project, the availability of marine commercial entitlements is not expected to pose a significant obstacle to project completion.

2.6 RECENT PRIVATE INVESTMENT IN THE MARINA

There has been a significant amount of recent investment in the redevelopment of leased properties located in the Marina. Since 1990, this has included the following:

- Construction of the Ritz-Carlton Hotel;
- Remodel of existing guest rooms at the Marina Marriott Hotel;
- Remodel of Dolphin Marina apartments and replacement of anchorage facility;
- Construction of 128 new Panay Way apartment units;
- Remodel of the Del Rey Yacht Club facilities;
- Replacement of 150 existing slips at the California Yacht Club;
- Remodel of existing Bay Club apartments;
- Remodel of the Red Onion Restaurant into FantaSea Yacht Charters;
- Remodel of Charley Brown's Restaurant into Tony P's Dockside Grill;

- Remodel of Reuben's Restaurant into Harbor House Restaurant;
- Remodel and expansion of Shanghai Red's Restaurant;
- Remodel of The Boat Yard to add ships chandlery;
- Construction of a new boathouse for Loyola Marymount University; and
- Remodel of interiors, exterior and landscaping of Oakwood Apartments.

2.7 MARINA GOVERNANCE

Marina del Rey is situated in an unincorporated portion of Los Angeles County and therefore is under the direct jurisdiction of the County Board of Supervisors ("Board"). When the Marina was developed, the Board created the Small Craft Harbor Commission ("SCHC") to oversee activities and recommend leases and policy matters to the Board. The SCHC consists of five members appointed by the Board. The SCHC recommends actions regarding Marina del Rey to the Board, which has the power to make decisions and direct activity.

Ongoing administration is the responsibility of DBH, which oversees all County-owned or controlled beaches as well as all land and water area encompassed by Marina del Rey. Within the Marina, the DBH manages and administers over 50 ground leases covering hotel, restaurant, office, residential, retail, harbor, anchorage, parking and concession uses. The Department's scope of activities entails significant asset management responsibility due to the size and complexity of the leasehold and concession interests, which it manages. The County's powers and rights in its governmental capacity are not affected by its leasing to proposers or developers in its proprietary capacity.

2.8 MARINA CAPITAL PROJECTS

The County and various other agencies responsible for ongoing administration and improvement of the Marina provide capital improvements to the area's infrastructure. These recent and planned investments provide a significant level of support for new development and include the following:

- The U.S. Army Corps of Engineers has jurisdiction over the construction of shoreline structures and other activities in the water areas of Marina del Rey. Between 1994 and 1996 the Corps and the County spent \$5.5 million to dredge nearly 300,000 cubic yards of material to maintain the Marina's entrances.
- An additional 700,000 cubic yards of waterway dredging began in 1998 and was completed in 2000 (total projected cost of \$7.7 million).
- A \$23.5 million project to reinforce all 758 panels of the Marina seawall was completed in 2000.
- The County is currently in the process of planning to implement Phase I of a Marina wide landscape and lighting redesign of roadway medians and two entry parcels.
- The County is currently planning for the widening of Admiralty Way from four to five lanes between Fiji Way and just west of Bali Way and six lanes from just west of Bali Way to Via Marina.
- The County, along with state and regional traffic authorities, is working on plans to extend the Marina Freeway (State Route 90) from its current terminus at Lincoln Boulevard to a point on Admiralty Way near the public library.
- Planned expansion of Chace Park.

3. PROJECT DESCRIPTION

3.1 ULTIMATE AIM OF THE BOAT CENTRAL PROJECT

The ultimate aim of the Boat Central project is the provision of boat storage facilities on the Marina del Rey waterfront. Through the provision of dry stack and mast up storage facilities and related boater amenities, it is expected that access to the waterfront will be enhanced for the boating community. Additional aims include other boater/coastal dependent uses that will encourage recreational boating and visitation and use of the Marina retail, restaurants and public facilities in the immediate vicinity. Accomplishment of these goals will allow for the improved integration of the Marina's recreational and commercial areas in furtherance of the AMS goals of creating an exciting, user-friendly attraction to Southern California residents and visitors. The successful Boat Central proposal will make effective use of existing transportation infrastructure and available entitlements. By maximizing connections to the surrounding area, the Boat Central project will provide a quality project environment while serving to implement the LCP and AMS.

3.2 ILLUSTRATIVE DRY STACK STORAGE PLANS

As shown on the cover page and in Figure 5, the implementation (size, construction, etc.) of dry stack storage facilities varies with site conditions and intensity of the proposed use. Weather conditions in Marina del Rey do not normally require indoor storage of small boats, up to approximately 40 feet in overall length. However, it is expected that the successful proposer will respond to this RFP with a plan for inside, covered storage, primarily due to the desirability of an exterior design that complements planned development in the immediate vicinity. It is also expected that the required mast-up storage spaces will be located on a surface lot accessible to the launching dock,



Figure 5. Sample Dry Stack Storage Facility (Interior View)

and as the primary users of these spaces will be sailboats, these spaces will therefore not be covered. The precise means of insertion into the water, whether forklift, hoist or both, is left up to the proposer, however, it is expected that the successful proposer will be able to launch both sailboats and powerboats alike with equal degrees of effectiveness, and it is therefore assumed that a hoist capable of launching both sailboats and powerboats as large as 10 tons may need to be employed. The exact size and mix of the shelf and rack systems are also left up to the proposer, but it is further assumed that the majority of boats to be stored will be less than 30 feet in length.

3.3 BOAT CENTRAL PROJECT BUILDOUT

Based on preliminary feasibility estimates, it is estimated that the Project Site is suitable for buildout in excess of 300 dry stack storage spaces in overall length not exceeding approximately forty feet. As shown in Figure 6, and as otherwise described in the LCP and the Appendix, the County expects minimum buildout of no less than 276 dry stack storage spaces, 30 or more mast-up surface spaces, and an innovative set of boating-related amenities designed to serve the needs of both the users of the facility and visitors to the area. In addition to replacement of certain public facilities, the required amenities include: a guest dock for visiting boats; short-term dock spaces for passenger loading; public water bus and pumpout station docks; 3 public boat wash down spaces; a pedestrian promenade and a small boat repair operation.

Because the height limit for dry stack boat storage facilities is as high as 75 feet when a 40 percent view corridor is provided, as set forth in the LCP, it may be possible to achieve a maximum buildout of as many as 400 dry stack storage spaces. Priority consideration will be given to plans that both meet minimum buildout requirements and maximize the number of dry stack storage spaces.

Figure 6. Boat Central Project Buildout

Land Area

- Retain, relocate or replace Sheriff's Boatwright Shop
- Minimum 276 dry stack storage spaces (inside) and launching means
- Minimum 30 sailboat mast up surface storage spaces and launching hoist
- Minimum 3 public boat wash-down spaces (outside)
- Small boat repair operation
- Entry, office and common area
- Car parking as required by code to service storage spaces and other uses
- Pedestrian promenade

Water Area

- Retain, relocate or replace dock space related to Sheriff's Boatwright Shop
- Main hoist/forklift launching dock(s) for both sailboats and powerboats
- Short-term dock space for sailboats and powerboats in the process of loading passengers
- One pumpout station dock
- One guest dock for visiting boats
- One water bus dock

3.4 SITE DESCRIPTIONS OF BOAT CENTRAL PROJECT PARCELS

A table summarizing the parcels included in this RFP is shown in the Appendix. The County is prepared to lease these two parcels for the Boat Central project. Descriptions of the individual parcels are as follows:

Parcel 52R, also known as "Dock 52," is currently a public parking lot providing 245 (including seven handicapped) spaces and 228 feet of side tie docks. The site contains approximately 88,687 square feet of dry lot area and approximately 45,300 square feet of wet lot area. There is a month-to-month license agreement with the lessee of Parcel 56S (Fisherman's Village) for use by customers of the commercial fishing boats who load passengers from the docks on Parcel 52R. These uses will be relocated approximately 500 yards to the west in connection with the redevelopment of Fisherman's Village.

Parcel 52R lies within Development Zone 9 and is designated for a public facility. The County currently intends utilization of this parcel, in conjunction with Parcel GG, as a dry stack boat storage and parking facility. The successful proposer will not be required to provide replacement spaces for Dock 52 Temporary Parking.

Parcel GG is currently used by the County's Department of Beaches and Harbors for administrative offices. The site contains approximately 45,909 square feet of dry lot area and approximately 5,000 square feet of wet lot area. Parcel GG is located on the eastern edge of the Project Site adjacent to Parcel 49, the County Boat Launch Ramp.

Parcel GG lies within Development Zone 9 and is designated for a public facility as to the landside area of the leasehold and water related uses as to the water portion of the leasehold. The County intends to relocate its administrative offices located on the parcel. The successful proposer will assume responsibility for the retention, relocation or replacement of the Sheriff's Boatwright Shop, a building consisting of approximately 10,000 square feet, together with related dock space currently located on the parcel.

3.5 DESCRIPTIONS OF PARCELS IN VICINITY / ADJACENT AND NEARBY PARCEL USES

Parcel 70 (to be reparcelized) currently serves as the Marina del Rey Visitors Center and County Parking Lot #4 providing 153 (including 7 handicapped) public parking spaces. It is an asphalt paved parking lot serving the general public, visitors to Chace Park, the adjacent public launching ramp and employees of Parcel 50T (Marina Waterside Center) on a non-priority basis. This parcel contains approximately 109,834 square feet.

- **Parcel 49** is an asphalt lot of approximately 16 acres serving as the County Boat Launch Ramp. It contains dry boat and/or trailer storage spaces and related parking facilities. In addition, a restroom facility is provided on site. The water area encompasses approximately 41,800 square feet for the launch ramp staging area.
- Parcel 77W currently provides 218 dry boat and/or trailer storage spaces with related parking facilities for 81 cars. In addition, a small boat repair/office of 1,160 square feet and a 4,500-pound marine commercial hoist are provided on site. The water area encompasses approximately 27,233 square feet and currently provides side tie docks currently used by Fantasea Yachts for charter boat operations. These charter boat operations are temporary and based on a permit that will expire in October 2003. The County holds an option to purchase the Parcel 77W leasehold. The County intends to relocate the existing dry boat storage spaces and associated parking to Parcel 52R in connection with this RFP.
- Parcel 44U-prt is a portion of the current Parcel 44U leasehold along Mindanao Way. The County holds an option to purchase the southwesterly portion of the Parcel 44U leasehold adjacent to Parcel 77W. The land area of this portion of the leasehold is approximately 80,150 square feet and the water area encompasses approximately 108,900 square feet. The area currently contains a 6,034 square foot office building, a 9,000 square foot restaurant (closed), and approximately 241parking spaces. This area is adjacent to Parcel 47, which will be re-acquired by the County upon expiration of the current short-term parcel lease extension on or after July 31, 2005 for an expanded Chace Park.
- Parcel EE is the County owned and operated Chace Park. The park contains approximately 7.19 acres of land area and approximately 70,255 square feet of water area providing 10 boat slips for transient use and a public pump out station. The park also contains a community building, pavilion facilities for outdoor functions, including receptions and weddings and is the site of a popular summer concerts series.

Parcel EE lies within the Development Zone 9, and is currently designated as open space on the land portion and water related uses on the water. The County plans to enlarge and enhance the current Chace Park by the addition of the current Parcels 47U and 48R sites. The additional land and water area, including boat slips, will increase the total size of the park and will provide the additional areas to accommodate its proposed aquatic center, housing expanded youth and public educational programs centering on boating, sailing, water safety and allied uses.

- Parcel 48R is currently managed pursuant to a joint use agreement between the County and the Western Los Angeles County Council of the Boy Scouts of America, which operates the Sea Scout Base. The permanently based facility is a three-story structure containing meeting rooms, administrative areas, equipment storage, maintenance areas and restrooms. In addition, there are approximately 1,000 lineal feet of dock area. Parcel 48R lies within Development Zone 9 and is currently designated as water related uses. The County is in process of consolidating into this and other proposed Chace Park facilities various Marina-wide programs, including youth aquatic programs, rowing and other aquatic/boating programs.
- Parcel 47U is currently under lease to S.M.Y.C. Marina which operates the Santa Monica Windjammers Yacht Club. The short term lease extension recently granted to the yacht club allows the County to cancel the lease upon 6 months' notice at any time after 2005. The facility has 200 boat slips and a 10,357 square foot office building. The County is currently in negotiations to relocate the yacht club elsewhere in the Marina. The landside portion of the leasehold is proposed for expansion of Chace Park and our proposed aquatic center. The 173 slips on the leasehold will continue to be made available for recreational boating. Parcel 47U lies within Development Zone 9 and is designated marine commercial on the landside portion of the leasehold and water related uses on the water areas of the leasehold.
- Parcel 44U-Hotel is the remainder portion of Parcel 44U and is currently under negotiation with the lessee for long-term extension and development of a 382-room hotel. This portion of the leasehold is currently used for boat storage, boat brokerage/sales, marine repair, yacht club operations, office and boat slips. This site contains approximately 337,072 square feet of dry lot and approximately 164,624 square feet of wet lot. Parcel 44U-Hotel lies within Development Zone 8 and is currently designated for visitor-serving/convenience commercial, boat storage and marine commercial on the dry lot portion of the leasehold and water related uses on the wet lot. The proposed hotel development will require that the California Coastal Commission approve a Local Coastal Plan amendment. The County is in support of this development and will be a co-applicant with the lessee for such approvals. Notwithstanding such approval, all current marine commercial uses must be either retained on site or replaced in the immediate vicinity.
- Parcels 55, 56S and W: Parcel 56S (Fisherman's Village) currently contains approximately 32,000 square feet of restaurant and specialty retail space. The project has initiated its regulatory approvals. The Design Control Board has preliminarily approved a plan in concept to combine Parcels 55/56S and W into a single leasehold which is projected to contain approximately 48,000 square feet of specialty retail and restaurant space along with expanded marine commercial uses, which may include a terminal for marine charter boat and Catalina/Coast ferry boat usage with accompanying parking. The proposed development is envisioned to be complementary to the Boat Central project.

3.6 Possible Modification of Existing Parcel Boundaries

In conjunction with requirements set forth in the LCP, potential future development in the vicinity of the Marina may require the planning and construction of improvements to particular intersections and various roadway projects designed to improve traffic circulation. In particular, two specific projects may potentially impinge on the leasehold interests of lessees on the Marina's eastside: (1) the widening of Admiralty Way, which may include the reconfiguration of the Admiralty Way/Via Marina intersection; and (2) the extension of Route 90 to Admiralty Way. The need for these projects is described in the *Marina del Rey Land Use Plan*, Chapter 11, "Circulation," and the *Marina del Rey Local Implementation Program*, Appendix G, "Transportation Improvement Program." These projects have not yet been fully defined, approved or scheduled, however, Proposers are advised to seek the advice of the County's Department of Public Works in regard to any proposed improvements that may be proposed alongside current roadways, intersections or parcel boundaries.

3.7 SITE UTILIZATION

The primary land use regulations for Marina del Rey are contained in the LCP, which is comprised of the *Marina del Rey Land Use Plan* and the *Marina del Rey Local Implementation Program*. In 1996, the California Coastal Commission and the County of Los Angeles approved a comprehensive amendment to the LCP. Currently, the LCP permits principal uses on the subject Parcels shown in the Appendix.

3.8 SUGGESTED GUIDING PRINCIPLES FOR BOAT CENTRAL PROJECT DESIGN

Based on the information previously described, including the LCP and the AMS, and a strong desire to create the best possible project, the following principles are suggested for the Boat Central project design:

- Vision consistent with AMS and LCP
- Facilities that encourage project use by recreational boaters
- Emphasis on physical environmental quality
- Secure and comfortable spaces
- Facility and operation evokes a sense of quality and value
- Water-oriented, visitor-serving auxiliary uses
- Appropriate transportation linkages

In addition to these examples of guiding principles, respondents are advised to review Section 5 of this RFP, which includes a brief explanation of the criteria on which proposals will be judged.

3.9 AVAILABILITY OF PROJECT ENTITLEMENTS

Entitlements for the Boat Central project are expected to be available by virtue of the priority given to boating uses in Marina del Rey. The availability of entitlements is made likely through the expected relocation of existing dry boat storage spaces to the Project Site and its proximity to existing boating and transportation infrastructure. Nonetheless, a change in land use designation to Marine Commercial and Waterfront Overlay Zone will likely require an LCP amendment and may require the allocation of additional trips, depending on the size of the successful project and the extent to which auxiliary uses are included in the project plan.

3.10 POTENTIAL LCP AMENDMENT

Due to the necessity, as above recounted, of certain amendments to the LCP and the requirements for regulatory approvals by the Marina Design Control Board, the County Department of Regional Planning, and the California Coastal Commission, as well as recommendation by the SCHC and approval of the Board of Supervisors, respondents are advised to consult with the Department of Regional Planning to assess the complexity, scope and length of time it may take to achieve the approvals needed to complete the Boat Central project. Respondents should consider a time estimate in accordance with requirements of the various regulatory bodies including the DCB, SCHC, DRP, Board and Coastal Commission.

3.11 No Availability of Public Financing

While some form of public-private partnership is anticipated, the County may reject proposals that require public financial participation. Respondents should clearly specify any projected contingency, need or desire for public financing related to submitted proposals.

3.12 Proposals that Include Parcels Requiring Lease Extensions

In cases where a respondent chooses to submit a proposal that includes one or more existing leaseholds, additional requirements will apply. These requirements are covered in detail in the Appendix.

3.13 CONFIDENTIALITY

Details of the proposals submitted in response to this RFP will remain confidential and will not be released to others prior to the Director's recommendations being presented to the Small Craft Harbor Commission. To preserve confidentiality, some information may be marked "CONFIDENTIAL" or "PROPRIETARY" and the County will recognize such designation to the extent permitted under the Public Records Act (see the Notice to Proposers Regarding the Public Records Act" set forth fully in Appendix).

4. OVERVIEW OF TERMS

The County will only accept proposals for a long-term, unsubordinated ground lease. Following are terms and conditions, which should be incorporated in the proposals.

4.1 RENT

Base minimum rent shall be generally equivalent to 75% of projected rent generated from percentage rent. Percentage rents shall be based on gross revenue per a schedule established in each ground lease, subject to adjustment over the term of the lease. In the following Figure 7, examples of percentage rents by use category are presented.

Figure 7.
Examples of Percentage Rents by Use Category for Properties in Marina del Rey

	Range		Prevailing	
Use Category	Low	High	Rate	
Boat Storage (dry stack) (*to be determined)	*	*	*	
Boat Storage (landside)	10.0%	10.0%	10.0%	
Hotel/Motel Rooms	7.5%	8.0%	7.5%	
Restaurant (Average of Food & Beverage)	3.0%	5.0%	3.5%	
Apartment	7.5%	12.5%	10.5%	
Slips	20.0%	33.0%	25.0%	
Retail	1.0%	2.0%	2.0%	
Office	7.5%	12.5%	11.0%	
Car Rental/Service Enterprises Commissions	5.0%	10.0%	5.0%	
Vending/Telephone Commissions	25.0%	25.0%	25.0%	
Cocktail Lounge	10.0%	10.0%	10.0%	
Commissions - Service Enterprises	20.0%	20.0%	20.0%	
Entertainment Admissions	5.0%	5.0%	5.0%	
Valet Parking Fees	7.5%	7.5%	7.5%	
Parking Fees	20.0%	20.0%	20.0%	
Miscellaneous	1.0%	7.0%	5.0%	

4.2 ADDITIONAL LEASE TERMS

The County will require that the following additional terms, among others, be incorporated into any ground lease:

- Participation by the County in the proceeds from the transfer/sale of the leasehold interest based upon the higher of: (a) a fixed percentage of the sale price, or (b) a fixed percentage of net profit from the sale;
- Participation by the County in proceeds from the refinancing of the leasehold interest based upon a fixed percentage of refinance proceeds not reinvested in the leasehold or used to retire existing financing;
- Late payment charges for any type of rent or payment due to the County including a fixed percentage of the amount due plus interest;
- Provisions for County assignment consent and recapture rights;
- Periodic adjustment of minimum and percentage rents to market levels;
- Disclosure of beneficial ownership;
- Maintenance standards and liquidated damages for failure to adhere to these standards;
- General liability insurance coverage and periodic insurance requirement readjustment;
- Security deposit;
- Promenade required by LCP (waterfront parcels);
- Designated dockmaster required for anchorage parcels; and
- Fund for removal of improvements at termination of lease.

4.3 Proposer's Responsibilities

The selected development team will be responsible for payment of all costs and expenses in connection with the project including, but not limited to: costs associated with securing necessary entitlements and environmental documentation; ground clearing, site preparation and construction of new buildings; maintenance; underground utilities; insurance and taxes; permits and inspection fees; costs and mitigation fees associated with the development; and architectural, environmental, engineering and other related work. Developer will be responsible for all brokerage fees, if any. The County will not pay any broker's fees or finder's fees.

The selected developer or development team will be required to:

- Select the multi-disciplinary team;
- Obtain all necessary entitlements and permits;

- Coordinate, manage and facilitate the review of the project by the DCB, the Regional Planning Commission, the County's Board of Supervisors, the California Coastal Commission and the local community, as well as assist DBH in responding to community issues or concerns that may arise;
- Manage the work effort of the entire development team, the architect, the general contractor, and construction manager (if any) during construction;
- Subsequent to completion, manage the daily operations of the commercial facilities in a
 professional manner to maintain high standards of operational quality, including contractual
 agreements with experienced operators if necessary to do so; and
- Market the development.

In summary, the selected development team will be required to address the multitude of issues and complete the multitude of tasks required to develop and operate the proposed development.

4.4 PROPERTY CONDITION

Environmental investigations, tests, reports or remediation through various governmental agencies may be required for redevelopment of the Project Site. A due diligence period, if necessary, will be provided during negotiations between the County and the selected developer. All costs of any such investigation will be borne by the selected developer. Rights of review and approval of the results of such investigations, if required, will be given to the selected developer. If the selected developer, acting in good faith, disapproves the results of such investigation, negotiations with the County may be terminated prior to the end of the due diligence period. If not terminated, the responsibility for clean-up of contamination or toxic materials will rest with the selected developer and will not be the responsibility of the County.

4.5 Entitlement Issues

A major element in the application and development process will be treatment of entitlement issues, since modification of existing entitlements through an LCP amendment will be required. A brief overview of LCP/Regional Planning/Coastal Commission Requirements is set forth in Appendix E.

Respondents should be aware that respondents might be subject to a wide range of conditions not contemplated in this RFP in connection with obtaining entitlements for a proposed project. As circumstances dictate, DBH will participate in DCB, LCP, Regional Planning and other necessary regulatory proceedings, however, while the County is a necessary co-applicant, sponsoring and obtaining LCP amendments and/or other regulatory approvals is the sole responsibility of the successful proposer.

4.6 APPLICATION PROCESS

4.6.1 Detailed Response Information

Proposers must submit by 5:00 p.m. Pacific Time on Monday, June 30, 2003, in the form set forth in Appendix H, "Contents of Proposal."

The proposal should be sent to the County Contact as described in Section 1, to the following address:

County of Los Angeles Department of Beaches and Harbors Attn: Alexander E. Kalamaros, CCIM 13837 Fiji Way Marina del Rey, CA 90292

4.6.2 Response Schedule

Release of RFP	April 2, 2003
Developer's Orientation (10:00 AM at Burton W. Chace Park Community Building, Marina del Rey)	April 30, 2003
Proposals Due	June 30, 2003
County schedules interviews	To be determined
Evaluation Committee issues recommendation to Director	To be determined
Director recommends selection of entity with which to negotiate exclusively	To be determined
Small Craft Harbor Commission reviews Director's recommendation	To be determined
Board of Supervisors selects entity with which to negotiate exclusively	To be determined

5. PROPOSAL SUBMISSION AND REVIEW

5.1 DEVELOPER'S ORIENTATION CONFERENCE

Prior to submitting a proposal in response to this RFP, interested potential respondents should attend the Developer's Orientation Conference. At this meeting, DBH staff will provide an overview of this RFP. DBH's economic and legal consultants, as well as representatives from the Regional Planning Department and the Department of Public Works will be invited to answer questions regarding this RFP. If the applicant chooses to proceed with a project, the proposal submittal process outlined in Sections 4 and 5 and the Appendix should be followed. Proposals in response to this RFP will be due to the County no later than Monday, June 30, 2003.

Notwithstanding a recommendation of a department, agency, individual, or other entity, the Board of Supervisors retains the right to exercise its judgment concerning the selection of a proposal and the terms of any resultant agreement, and to determine the proposals, if any, which best serve the interests of the County. The Board is the ultimate decision-making body and makes the final determinations necessary to arrive at a decision to award, or not award, a new lease or lease extension.

5.2 PROPOSAL PACKAGE

Proposers must submit 10 copies, in 8.5" x 11" three-ring loose-leaf binders with up to five graphic exhibits in 11" x 17" format, folded to fit within the 8.5" x 11" three-ring format. **All pages must be numbered.** The sealed envelope must state "Boat Central RFP Submittal." Proposals submitted by electronic mail or facsimile will not be accepted. Proposals are due by 5:00 p.m. Pacific Time on Monday, June 30, 2003 to the County Contact as described in Section 1. DBH reserves the right to request additional information during the RFP review period.

5.3 CONDITIONS AND LIMITATIONS

This RFP does not represent an offer or commitment by the County of Los Angeles to enter into an agreement with a proposer or to pay any costs incurred in the preparation of a response to this request. The responses and any information made as part of the responses will not be returned to proposers. This RFP and the selected proposer's response to this RFP, may, by reference, become a part of any formal agreement between the proposer and the County resulting from this solicitation.

The proposer shall not collude in any manner or engage in any practices with any other proposer(s) that may restrict or eliminate competition or otherwise restrain trade. Violation of this instruction will cause the proposer's submittal to be rejected by the County. The prohibition is not intended to preclude joint ventures or subcontracts that are identified in the proposal.

All proposals submitted must be the original work product of the proposer. The copying, paraphrasing, or otherwise using of substantial portions of the work product of another proposer is not permitted. Failure to adhere to this instruction will cause the proposal to be rejected.

The County has sole discretion and reserves the right to reject any and all proposals received with respect to this Request for Proposals and to cancel the Request for Proposals at any time prior to entering into a formal lease agreement.

The County reserves the right to request clarification of the RFP or additional data without changing the terms of the RFP.

5.4 DEVELOPMENT COMPONENTS

Please identify each of the major components of the proposed development, *eg* dry stack storage facility, parking, etc. Proposals must include detailed, parallel information for each of these components.

5.5 SUBMITTAL OF ALTERNATE PROPOSALS

Respondents may desire that alternative RFP proposals on a given parcel(s) receive consideration in the event their primary proposal is rejected. The County will consider such provided the respondent's alternate proposal is submitted in a separate document and is labeled with the subtitle "ALTERNATE PROPOSAL." Alternate Proposals:

- Must be completely self contained;
- May not include references to any outside documents; and
- Must be turned in on the same submission schedule as all other proposals.

5.6 OVERVIEW OF CONTENTS OF PROPOSAL

In general, all proposals will have nine required sections as shown below and in the order as set forth in the Appendix. The sections are set forth here in summary format.

- Section 1 Development Concept
- Section 2 Project Timetable and Critical Entitlement Issues
- SECTION 3 COST ESTIMATE
- SECTION 4 FINANCIAL PROPOSAL AND PROJECTIONS
- Section 5 Development Team Information, Past Experience (For Each Component) and Financial Information
- Section 6 Statement of Financial Qualifications and Responsibility of Developer
- Section 7 Disclosure of Beneficial Ownership
- SECTION 8 OTHER REQUIRED FORMS
- Section 9 Additional Requirements for Proposals Which Include Lease Extensions

5.7 EVALUATION COMMITTEE

The evaluation of the proposal responses will be conducted by an "Evaluation Committee" selected by the Director of Department of Beaches and Harbors. The Evaluation Committee may include DBH staff members, representatives of other County agencies and departments and/or non-County personnel who may have demonstrated expertise in pertinent development fields.

The Evaluation Committee will rank and recommend proposals to the Director who will, in turn, make his recommendations to the Small Craft Harbor Commission ("SCHC") and to the Board of Supervisors. Neither the Director, nor the SCHC, nor the Board is bound by the recommendations of the Evaluation Committee. The Los Angeles County Board of Supervisors has the ultimate authority and responsibility for the selection of a developer, if any, for proposed development on the Project Site and any related parcels.

5.8 EVALUATION CRITERIA

The County's primary evaluation criteria are: (1) revenue enhancement, (2) implementability, (3) implementation of AMS, including consideration of impact on and/or enhancement of usability by

recreational boaters (4) upgrading the east side of the Marina, and (5) creativity. The objective is to enhance the Marina as a desirable location and provide a cohesive theme for new private development and public facilities as well as to improve the County's revenue flow. Implementability means that the County must be satisfied that the responding development team can and will actually complete the development. The County will consider:

- Entitlement risk:
- Financial risk;
- Creativity and quality;
- Design and construction capability;
- Project management capability;
- Property management capability;
- Successful marketing and operating experience of the developer and, if applicable, the operator of the project;
- The marketing image, financial strength and management systems of, if applicable, the operator of the project;
- Extent to which existing lessee has complied with all terms and conditions of its lease;
- Compatibility with the goals and objectives of the Marina del Rey Asset Management Strategy, including boater and water orientation and visitor-serving objectives, and related non-monetary public benefits; and
- Experience in public/private projects.

5.9 EVALUATION PROCESS

The initial review will compare all proposals for compliance with the submission requirements. Any proposals with significant omissions may be rejected and the proposers will be notified of their failure to comply with the requirements of the RFP process. The County reserves the right to request that proposers bring their submissions into compliance within a very short time period after notification.

A detailed, point-by-point comparison will be made of all complete proposals. Requests for clarification may be sent to certain proposers. Proposers may be asked to attend an interview by the Evaluation Committee.

Based on the evaluation criteria, the proposals will be rated by the Evaluation Committee, which will recommend the selected proposer to the Director, who will in turn make his recommendations to the SCHC and the Board of Supervisors.

5.10 Final Award by Board of Supervisors

Notwithstanding a recommendation of a department, agency, commission, individual, or other person, the Board of Supervisors retains the right to exercise its judgment concerning the selection of a proposal and the terms of any resultant agreement, and to determine which proposal, if any, best serves the interests of the County. The Board is the ultimate decision-making body and makes the final determinations necessary to arrive at a decision. The Board reserves the right to reject any and all proposals.

APPENDIX A

DEPARTMENT OF BEACHES AND HARBORS

POLICY STATEMENT

Leasehold Term Extension - Marina del Rey

The County's policies and official goals/objectives with regard to granting lease extensions to Marina del Rey leaseholders are:

- 1. Redevelopment and making the properties economically and physically competitive (e.g., competitive with the new hotels, condominiums, slips and retail buildings in the new Playa Vista project and other new Westside projects). Redevelopment will be rigidly defined to differentiate it from deferred maintenance, refurbishing or extensive redecoration.
- 2. Redevelopment of leasehold uses to ensure long-term economic viability of the improvements, increased County revenue, and enhancement of public facilities.
- 3. It is understood that the Local Coastal Plan (LCP) restricts some leaseholds from redeveloping to higher density, or modifying existing land use. The County will consider sponsoring, in concert with the affected leaseholders, an amendment to the LCP when:
 - The proposed project and amendment will trigger redevelopment.
 - Redevelopment may be an upgrade of facilities such as providing larger units, not just higher density.
 - The proposed redevelopment will enhance the County's revenue stream and create public facilities.
 - All proposed leasehold LCP amendments have been sufficiently reviewed and processed
 appropriately which will include public hearings. The County is desirous of combining all
 LCP amendments into one planning amendment and environmental assessment, but at
 appropriate intervals may consider sponsoring additional amendments when they will
 ensure leasehold viability and increased County rent.
- 4. Receipt of fair consideration by the County for the extension (in addition to fair market rent).
 - The County will require a lease extension fee equal to the value of granting the extension.
 - The County will require a guarantee that redevelopment will commence promptly and within a specific, prescribed time frame.
 - Redevelopment of a leasehold interest satisfactory to the County will entitle the lessee to a
 rent credit of part of the lease extension fee for a limited, prescribed period of time.
 Assurance of the County's continuity of annual rental income flow will be paramount in
 determining the timing of the partial credit.

- The purpose of the extension fee and redevelopment requirements is to provide each lessee with an incentive to redevelop.
- Only where redevelopment is not physically or legally possible, will the County consider
 alternative requirements for lease extension if the leasehold's current use meets the
 objectives and permitted uses of regulatory agencies and, in the County's judgment, the
 facilities meet appropriate building codes and economic and physical viability is ensured
 during the extended lease term.
- 5. Ensuring payment of fair market rents commensurate with the new value of the lease including its extension.
- 6. Securing County financial participation in sale, assignment or refinancing of leasehold interests.
- 7. Payment for County administrative costs associated with lease extension and other lease related costs.
- Staging of rental arrangements and physical redevelopment to ensure continuity of County rental income flow.
- 9. Retention of 50 percent of the additional funds resulting from lease extension to upgrade physical infrastructure of the Marina.
- 10. Processing a master LCP amendment covering as many parcels as possible.

The department understands that if a lease term extension is granted, certain property or possessory interest taxes may be increased due to reassessment of the leasehold. The role of the department is to act as a traditional landlord and it will only take into account fair economic rent and the direct rental revenue paid to the County. The County will not adjust rent or in any way agitate or modify future rent adjustments due to higher property or possessory interest taxes that may result from a lease extension.

Certain regulatory procedures (i.e., LCP requirements) must be resolved prior to entering into a binding agreement for lease extension containing higher leasehold land use density or leasehold land use modifications.

BASIS FOR POLICY STATEMENT

1. <u>Purpose</u>

The purpose of this Policy Statement is to provide a standard basis for discussing lease term extensions and to ensure that the County will receive fair economic value for such extension and for its leased property within Marina del Rey.

It is anticipated that lease term discussions on Marina del Rey leaseholds will be requested by various lessees as the remaining term in the original lease declines. These requests may arise because of the lessees' desire to refinance, sell, assign, or redevelop the leasehold. In some cases there may be an insufficient remaining term of the lease to maximize these desires.

Redevelopment is considered by the County to be the primary justification for a lease term extension.

2. <u>Basic Assumptions</u>

2.1 <u>Policy Assumptions</u>

- Redevelopment of the leaseholds should be coupled with any lease extension commitments.
- Environmental assessment may be required.
- The County is not obligated to agree to lease extensions for any or all lessees.
- No redevelopment increasing leasehold land use density or leasehold land use modifications will occur without mitigating traffic options such as a bypass.
- Lease extension discussions will be expensive and time consuming to the County.
- A preponderance of leaseholds will not be able to significantly intensify use or density under the land use provisions of the current LCP.
- The Assessor will reassess the property with an extension.

3. <u>Prerequisite for Lease Extension</u>

- 2.2 The lease term extension must be tied to a commitment acceptable to the Director and Board of Supervisors to redevelop the property. A major purpose of this policy is to ensure that the improvements will be modernized and of sufficient quality to remain attractive, competitive, and physically and economically viable during the extended term of the lease.
 - County must conclude that redevelopment is feasible under existing regulatory control on a case-by-case basis or that land use modification can be accomplished through an amendment of the LCP. In either case, the County will require fair consideration for a lease extension.
 - Redevelopment must enhance the County's income stream, and public facilities.
- 2.3 No long term extension containing the higher leasehold land use density or leasehold land use modifications will be offered until the Marina del Rey bypass or other traffic mitigation measures are approved by the appropriate regulatory agencies.
 - 4. Amendment to the Local Coastal Plan (LCP)
 - 4.1 The County will consider sponsoring an amendment to the LCP.

If the County is successful in its attempts to amend the LCP, part of the lease extension fee paid by the lessee may be credited against future rent when redevelopment occurs.

5. Conditional Parcels

These policies may be withheld or modified with respect to those parcels for which other policies or lease extension amendments have been executed, those properties which have recently been redeveloped and meet appropriate building codes and quality standards which ensure viability of the facilities or meet objectives of regulatory agencies.

<u>CRITERIA CONTEMPLATED FOR INCLUSION IN REOUESTING LEASE EXTENSION</u>

MARINA DEL REY

1. All requests for lease term extension are to be submitted in writing to the Director of the department and shall include documents describing the lessee's existing financial statement and condition, value of the property, purpose for lease term extension, construction scheduling for redevelopment, and total construction costs and economic projections.

2. <u>Application Fee</u>

Upon application for the lease extension, in addition to any other compensation payable such as retroactive rent, increases in base rent, etc., the lessee shall pay to the County a single application fee for its administrative costs, associated with review of the project for economic feasibility, environmental assessment and legal assistance as well as County staff time.

3. Economic Terms

3.1 Minimum Rent

Minimum rent shall be adjusted periodically based on prior total annual rent paid to the County.

3.2 Fair Market Rental Rates

A revision of all percentage and minimum rent to reflect fair market value as of date the extension is granted. Where applicable, the payment of retroactive rent will be made by the lessee based on the new fair market rental rate percentages. The newly adopted arbitration clause clarifying dispute resolution mechanisms will be added to those leases not already including it.

3.3 Lease Extension Fee

The County will receive an extension fee commensurate with the value of granting the extension.

3.4 Participation in Sale or Transfer of the Leasehold

The County will participate in the proceeds from the sale or transfer of leasehold interest so as to: 1) assure adequate compensation for administrative costs incurred by the department; and 2) share in profits from these leasehold sales or transfers.

3.5 <u>Participation in Refinancing</u>

The County will receive an appropriate share of proceeds from refinancing which is not used for leasehold improvements in the Marina.

3.6 Administrative Costs

In addition to the above economic terms, the lessee shall agree to pay for various offsetting or special administrative costs including, but not limited to:

- 3.61 Environmental studies.
- 3.62 Late rental payment penalties, including audit deficiencies.
- 3.63 Increased security deposits.
- 3.64 Increased minimum rental payments.
- 3.65 Increased County insurance requirements, including business interruption insurance.
- 3.66 Costs for County lease assignment reviews.

4. <u>Time Frame for Lease Extension</u>

Will be tied to resolving transportation requirements established in the LCP.

APPENDIX B

Adopted 3/21/95

PROCESS FOR MANAGING LEASE EXTENSION PROPOSALS

The Board of Supervisors of the County of Los Angeles (Board) has approved an amendment to the Marina del Rey Local Coastal Plan (Amended Plan) allowing for an increase in development density in Marina del Rey. The Amended Plan divides the Marina into 14 Development Zones (DZs), each containing several leaseholds, with development potential being allotted by DZs, rather than by individual parcels. The Amended Plan must be reviewed and approved by the California Coastal Commission (CCC) to become effective.

In order to encourage timely redevelopment during this process, the Department of Beaches and Harbors (Department) is willing to enter into negotiations for extending the terms of current ground leases with interested lessees and/or other interested parties, but will not submit a "Memorandum of Understanding for Lease Extension" (MOU) to the Board until after the CCC's adoption of the Amended Plan. Two or more lessees may compete for development potential within a given DZ.

All lease extension negotiations will require the payment of an application fee to fully cover the Department's costs to analyze the applicant's proposal. Once general agreement is reached, an MOU will be prepared for submission to the Small Craft Harbor Commission (SCHC) for review and to the Board for approval. The MOU will outline the basic terms to be further negotiated as a part of a lease extension amendment (Lease Extension Amendment).

Upon Board approval of this MOU, the lessee will pursue a Coastal Development Permit (CDP) and other entitlements through the Department of Regional Planning (DRP). Once these entitlements are issued, the Department will enter into good faith negotiations with the lessee for a Lease Extension Amendment that will be based upon the terms set forth in the MOU.

In order to provide an opportunity for all interested parties, the Department will require each applicant to abide by the following process:

PROCESS

Informal Meeting

Prior to submitting a formal proposal, the lessee should request meetings with the Department and the DRP's "One-Stop" processing center. The Department will outline the County's financial/planning goals for Marina del Rey, and the DRP will clarify whether or not the proposed project is within the parameters of the Amended Plan and will help the lessee understand the various steps and procedures required by the permit process. No fees will be assessed by either department for these initial meetings.

Proposal Submission

If the lessee chooses to proceed with the Project, ten copies of a proposal shall be submitted to the Department. The proposal shall be responsive to the Board-approved <u>Marina del Rey Lease Term Extension Policy</u> (Attachment 2). In addition, the applicant shall submit:

- A. A description of the proposed project.
- B. A description of the entitlements required to complete the project. If the required entitlements are in excess of the development potential for the DZ, the applicant shall detail its plan for securing increased entitlements. It should be noted that if an applicant's proposal requires further substantial amendments to the Amended Plan, an MOU will not be forwarded to the Board prior to approval of these additional amendments to the CCC.
- C. The basis for leasehold valuation.
- D. Evidence of financial and physical feasibility of the proposed project.
- E. The Department's initial fee of \$10,000 as a deposit against its costs of reviewing, negotiating and preparing the MOU and Lease Extension Amendment documents. This fee is payable upon submission of a proposal. Additional funds may be required to ensure that all of the Department's costs are recovered. Any unexpended funds will be refunded to the applicant.

MOU Negotiation

Once the proposal is received, the Department will review the proposal and coordinate the appropriate meeting(s) between the lessee and County staff and/or its consultants to clarify the terms of the proposal – primarily its financial, planning, and legal aspects. Upon clarification, the Department will negotiate in good faith to reach agreement on an MOU that the Department can recommend to the SCHC and the Board.

Notice to Other Lessees

Upon receipt of any proposal requesting development potential permitted under the Amended Plan, the Department will notify all other lessees in the affected DZs that such a proposal for use of that potential has been received. If any other lessee has an interest in submitting a competing proposal, the Department should be notified in writing within 30 days so that the Department can schedule initial meetings with the interested party.

It is the intent of the Department to select the best proposal for use of the development potential within each DZ. Therefore, the Department may negotiate simultaneously with two or more lessees seeking the same entitlement within the same DZ, but only one MOU will result from such negotiations.

Rejected Proposals

If the Department rejects a proposal, it will forward its comments to the Board by memorandum, with copies going to the SCHC and the applicant. The applicant's proposal and a summary of analyses performed by staff or outside consultants will be attached to the memorandum.

Process After MOU Execution By the Board

After the Board and applicant have executed an MOU, the applicant should secure a CDP and all required entitlements. Once all permits and entitlements are secured, the Department will enter into good faith negotiations on a Lease Extension Amendment based on the MOU. The proposed Lease Extension Amendment will be forwarded to the SCHC for its review and to the Board for its consideration. If the Department and lessee cannot agree upon the terms of the Lease Extension Amendment, or if the Board rejects such Lease Extension Amendment, the Department may reopen negotiations with other interested parties.

Parcels Not Currently Under Long Term Leases

After the Amended Plan is approved by the CCC, the Department will seek lessees for development of certain Marina del Rey parcels not currently under long-term leases. If the same development potential within a DZ is sought by a prospective as well as a current lessee, the Department will recommend an MOU to the SCHC and the Board with the party which it determines offers the best overall proposal to the County.

APPENDIX C

Coordination with Lease Extension Proposals

DEFINITION OF A "COMBINED PROJECT"

Certain proposals may include plans for combining RFP parcels and existing leaseholds into a single development project. Such a project is termed a "Combined Project." A Combined Project is a project that aggregates one or more RFP parcels together with one or more other parcels with existing leases into a single, unified development project. In order to clearly distinguish proposals that contain a Combined Project, all respondents submitting a Combined Project must label any response document with the subtitle "COMBINED PROJECT."

ADDITIONAL REQUIREMENTS FOR PROPOSALS THAT INCLUDE LEASE EXTENSIONS

If applicable, please provide the following information for proposals that include development on parcels for which a lease extension is requested.

- Proposed extension fee, which should be calculated in accordance with current County policy. For further explanation, please refer to Item 4 of the document titled POLICY STATEMENT: Leasehold Term Extension Marina del Rey, incorporated as Appendix A.
- Detailed plan for any existing structures that are to remain or are to be rehabilitated, including assurances that the leasehold will maintain a strong competitive position in the market for these existing or rehabilitated facilities for the duration of any extended lease.
- Lease extensions and associated new leases must have a common expiration date.
- Rent structure on retained or reconstructed improvements, if any.
- Evidence of site control: if proposing entity is in any way different from current lessee, even if lessee is a partial owner, please provide a copy of any contractual arrangement as well as the amount and character of consideration to current lessee.
- County Recovery of Lease Extension Costs

The County will recover its processing costs and costs of any required appraisal in accordance with the provisions of AMS and its adopted lease extension policies. For further explanation, please refer to the document titled Process for Managing Lease Extension Proposals, dated 3/21/95 and incorporated as Appendix B.

SINGLE, UNIFIED PROPOSALS MUST INCLUDE BOTH RFP AND RELATED LEASE EXTENSION DATA

Respondents submitting a Combined Project are not required to submit separate RFP and lease extension proposals and should file a single, unified proposal.

While respondents should submit a single, unified proposal for their Combined Project and thereby eliminate duplicating information that overlaps in the RFP and lease extension proposal, respondents must assure that all necessary project and financial data are included.

The following checklist identifies key sections in the RFP document and related lease extension information that will assist the respondent in assembling the required information.

- Appendix A, Policy Statement: Leasehold Term Extension Marina del Rey
- Appendix B, Process for Managing Lease Extension Proposals
- Appendix C, Coordination with Lease Extension Proposals
- Related lease extension information, namely:
 - a) Identification of leased properties
 - b) Proposed ownership and operation
 - c) Lease extension terms proposed
 - d) Summary of key elements in associated response to RFP

RESPONSIBILITY FOR LEASE EXTENSION DOCUMENTATION

While an effort has been made in this document to identify the major technical elements needed in the response to this RFP, all lease extension respondents should read all applicable documents in their entirety and are responsible for meeting all requirements set forth in the County Lease Extension Policy, which is included as an attachment to this RFP.

TIMING OF LEASE EXTENSION EXPIRATION

Lease extensions and associated new leases must have a common expiration date.

TREATMENT OF RETAINED LEASEHOLD IMPROVEMENTS

As a general rule, the County expects full redevelopment of all leaseholds for which lease extensions are granted or development proposals are awarded. Neither existing land nor water improvements are to be retained. All existing improvements, whether situated on parcels subject to this RFP or on adjacent or nearby parcels as a part of a Combined Project response to this RFP, should be completely replaced with new or fully reconstructed improvements.

However, if any existing structures are to remain, the respondent must provide the same detailed information for each class of retained improvements. Any proposal to retain leasehold improvements must explain how the respondent plans to assure the County that these structures will remain competitive for the full duration of the lease term.

SUBMITTAL OF ALTERNATE PROPOSALS

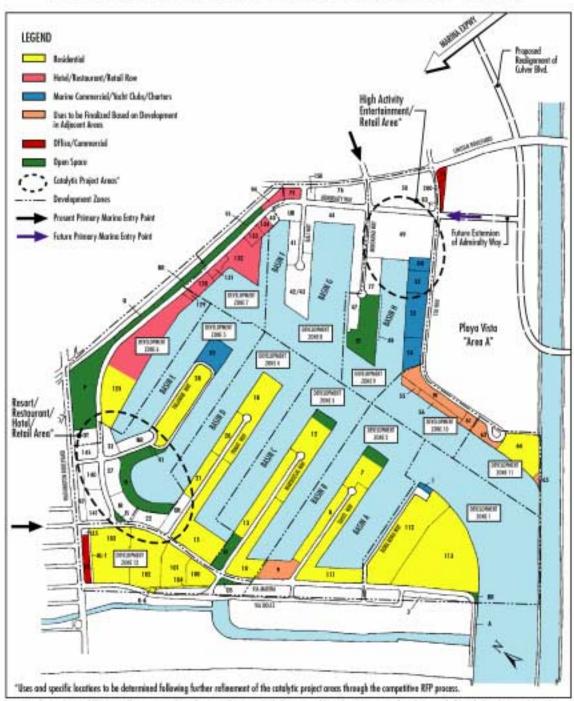
Respondents may desire that alternative RFP proposals on a given parcel(s) receive consideration in the event their Combined Project is rejected. The County will consider such provided the respondent's alternate proposal is submitted in a separate document and is labeled with the subtitle "ALTERNATE PROPOSAL." Alternate Proposals:

- Must be completely self contained;
- May not include references to any outside documents; and
- Must be turned in on the same submission schedule as all other proposals.

APPENDIX D

Asset Management Strategy (AMS) Map

Marina del Rey Asset Management Strategy Land Use Designations and Development Zones



Note: Per the Local Coestal Program, all new projects located on waterfront parcels shall provide public pedestrian promenades objected to bulkhouds. Development Zone 13 contains only the parkway along Fiji Way. Development Zone 14 contains parcels 51 and 200. Development Zones 13 and 14 are not diagramed above. 02/13/0

APPENDIX E

Entitlement Matters

Overview of Marina del Rey Entitlements

A major element in the application and development process will be treatment of entitlement issues, since modification of existing entitlements through an LCP amendment will likely be required. A brief overview of LCP/Regional Planning/Coastal Commission Requirements is thus set forth below.

Respondents should be aware that respondents might be subject to a wide range of conditions not contemplated in this RFP in connection with obtaining entitlements for a proposed project. As circumstances dictate, DBH will participate in LCP, Regional Planning and other necessary regulatory proceedings, however, while the County is a necessary co-applicant, sponsoring and obtaining LCP amendments and/or other regulatory approvals is the sole responsibility of the successful proposer.

The March 1996 LCP Amendment for Marina del Rey marked several changes in the land use regulation of the Marina. Broadly speaking, these changes addressed four critical issues. They are as follows:

- (1) Height limitation zones were established to limit development on individual parcels;
- (2) View corridor requirements were established so that views of the water would be preserved;
- (3) Entitlements for additional development were, with only a few exceptions, allocated among a series of 12 Development Zones (DZs) rather than assigned to individual parcels; and,
- (4) Aggregate development in the Marina as well as development within each DZ was regulated by the allocation of p.m. peak hour traffic trips with a total of 2,750 such traffic trips being allocated to all additional development within the Marina. The allocation of trips and traffic planning was the primary factor in using DZs as a device for allocating additional entitlements.

Prospective Entitlement Processing

Proposals that are fully consistent with the existing designations and regulations contained in the LCP will require review by the Design Control Board for design features, as well as issuance of a Coastal Development Permit and all other normal ministerial and other reviews and approvals associated with obtaining a building permit and other code compliance. However, depending on the specific nature of the proposal, other discretionary land use entitlements, such as a Conditional Use Permit, may be required. Any project that requires a change in the LCP will require an LCP amendment. Prior discussions with representatives of the Los Angeles County Regional Planning Department familiar with the LCP indicate that projects requiring the interchange or movement of entitlements from adjacent DZs may not present the same challenge in achieving approvals as may be required for more extensive changes. Land use changes to marine commercial uses, which are likely the emphasis of any changes involved in the

project, are likely to be viewed favorably in light of Coastal Commission policies so long as high priority uses (e.g. boating, public parking, etc.) are protected or relocated. The process by which such amendments would be processed is outlined below and involves approval by both the California Coastal Commission and the County of Los Angeles.

Outline of General Entitlement Process

- Review by DBH Design Control Board
- Prepare Application(s) for Entitlements including Coastal Development Permit
- Submit to Los Angeles County Regional Planning Department
- Environmental and Permit Review Process
- Public Hearings at Los Angeles County Regional Planning Commission
- Planning Commission Decision
- Additional Public Hearing/Board of Supervisors Decision
- Additional Public Hearing/Coastal Commission Decision
- Additional Review by DBH Design Control Board

County Role in Seeking Modifications to Zoning or LCP

Selected applicants with proposal concepts that require amendments to current zoning and/or the LCP will have the responsibility for obtaining such amendments. The County, in issuing this RFP, makes no representations that such modifications will in fact be obtained or that, in obtaining them, the developer may not be subject to a wide range of conditions and requirements not described in the LCP.

DBH will make available its best understanding of the origins of the policies embodied in the current LCP and zoning and prior interpretations of these policies in connection with earlier entitlement processing, and will, to the extent that DBH does not see any conflict with its long term asset management growth objectives, consent to and support the required applications in the entitlement process. In addition, DBH will identify key staff members with whom to consult at both the California Coastal Commission and the Los Angeles County Regional Planning Department.

Any assistance provided by the County in its proprietary capacity shall be without prejudice to exercising its powers and rights in its governmental capacity.

LCP/Regional Planning/Coastal Commission Requirements

The RFP references the requirements regarding entitlements imposed by the LCP, including the required reviews by the County's Design Control Board, Regional Planning Department, reviews associated with code compliance and building permit issuance and the involvement and review by the California Coastal Commission in appropriate circumstances.

The RFP makes it clear that applicants are responsible for obtaining all necessary entitlements and permits from appropriate County and/or state agencies and that any proposal that requires an LCP amendment should be discussed with a representative of the Regional Planning Department familiar with the LCP.

The provisions of the LCP regarding allocation of entitlements, view corridor requirements, building height limitations and limitations on both aggregate development in the Marina and development within each DZ are also discussed and an outline of the general entitlement process is presented.

In addition, applicants should be aware that the LCP, planning agencies and other state, regional and/or local authorities might impose a variety of other conditions and/or fees related to proposed development projects. In appropriate cases, these matters may include, but are not limited to the following:

- Traffic impact fees
- School impact fees to Los Angeles County Unified School District
- Fish & Game Department fees
- Mitigation monitoring fees
- Sewer impact fees
- Park impact fees
- Hostel impact fees (hotel/motel development)

The LCP also imposes an "Improvement Phasing Schedule for Internal Category 1 Improvements" which provides that certain specified road improvements must occur in phases coinciding with new development so that no new development is occupied before construction of improvements which would mitigate the same amount of impact such development has on traffic within Marina del Rey.

In addition, the LCP imposes an "Improvement Planning Schedule for certain Sub-regional Traffic (Category 3) Improvements". In general, these provisions require that if the traffic trips generated by new or intensified Marina development, along with other previously approved development, exceed 50% of the total anticipated additional external trips to be generated by new or intensified Marina development, additional development that generates external trips shall not occur until certain traffic improvements which mitigate those trips has been approved and funded by the appropriate agencies.

To date, only minimal new development has been fully approved. However a number of new development proposals are either in negotiation and/or have entered the entitlement process. If a substantial number of the projects currently in negotiation are eventually granted entitlements at their maximum requested levels, the 50% limit may be attained and any new projects that may generate additional external trips will not be permitted to move forward until the above reference traffic improvements have been approved and funded.

The requirements discussed in the preceding two paragraphs relating to required Category 1 and Category 3 traffic improvements are independent of other LCP requirements and all new developments, regardless of their status relating to the 50% threshold or other traffic improvement or phasing requirements, are still subject to all provisions regarding payment of traffic impact fees and other appropriate conditions and/or fees relating to proposed projects.

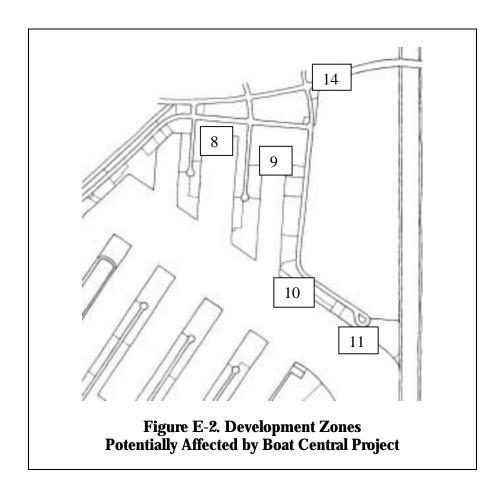
Potential proposers are advised to consult with Regional Planning Department representatives familiar with the LCP in order to asses the terms and conditions which may be imposed upon construction and occupancy of proposed development and for advice regarding any permits, fees or other requirements which may impact their projects.

Development Zones Affected by the Project

Depending on the proposed development program, the amount of entitlements necessary to complete a proposed project may vary. As shown in Figures E-1 and E-2 below, one or more development zones may be impacted by the Boat Central project.

Figure E-1

Alternative Scenario	Development Zones Affected
52R, GG	DZ-9
Nearby parcels	Possibly DZs-8, 9, 10, 11 and 14
Other parcels	Possibly DZs-1-14



Height Limits and View Corridor on Boat Central Project Parcels

As shown in Figure E-3, and in the LCP, current site-specific land use limitations and restrictions on the Marine Commercial land use designation limit the height of the Boat Central project to 45 feet when a 20 percent view corridor is provided. A bonus is available up to 75 feet when a 40 percent view corridor is provided.

Figure E-3. Height Limits on Boat Central Parcels

Parcel	Height Limit – Base Case (20 percent view corridor)	View Corridor Bonus Available?	Height Limit – Maximum Case (40 percent view corridor)
Parcel 52R	45 feet	Yes	75 feet
Parcel GG	45 feet	Yes	75 feet

Land Use Designation, Total Area and Entitlement Matters Relating to Each Parcel

As shown in Figure E-4 below, the total project area consists of land area of 3.09 acres, together with water area, for a total area of 4.25 acres.

Figure E-4. Existing Land Use Designation (Zoning) and Area of Boat Central Project Parcels

Parcel	Land Use Designation	Land Area	Water Area	Total Area
52R	Public Facility, Water	88,687 sf (2.036 acres)	45,300 sf (1.040 acres)	133,987 sf (3.076 acres)
GG	Public Facility, Water	45,909 sf (1.054 acres)	5,000 sf (0.115 acres)	50,909 sf (1.169 acres)

In order to accommodate the proposed Boat Central project uses, the current zoning for Parcels 52R and GG will likely have to be changed through an LCP Amendment to add the designation "Marine Commercial."

Boater Amenities

The County envisions a facility that provides amenities designed primarily to serve the needs of the users of the facility. However, since attracting visitors to the Marina is also an important goal, it is expected that 3 public boat wash-down spaces, a public water bus dock, public pump out station dock, short-term dock space for passenger loading and a guest dock for visiting boats will be provided to serve the needs of both tenants of the Boat Central facility and visitors to the Marina del Rey area. The County will also require that a small boat repair operation be implemented as part of the minimum buildout of the Boat Central project. In addition, accommodations for disabled boaters will be required as a matter of conformance to the Americans with Disabilities Act, thereby encouraging the use of the facility by the most diverse population possible. The County considers these important features to help activate public access to the waterfront and stimulate connections to other Marina public facilities and leaseholds.

Some benefits may also be derived through connections with public facilities across the basin at Chace Park. Such features have the potential to increase the attractiveness of the project to both public users and regulatory agencies charged with the responsibility of encouraging increased boater access. Examples of

other boater amenities that proposers may wish to consider providing include small boat rentals, concierge services or sports equipment rentals. In addition, while not a major component of the project plan, bicycle racks would also serve the additional purpose of encouraging non-vehicular transportation as contemplated in the LCP.

Parcel 52R

As shown in Figure E-5, 245 temporary public parking spaces exist on Parcel 52R. As described in the LCP, development that eliminates existing parking spaces will need to replace each of those parking spaces elsewhere in the vicinity in accordance with the LCP. However, since relocation of these existing parking spaces on Parcel 52R is slated for completion in a separate, unrelated project, relocation will therefore not be required of the successful proposer.

Figure E-5. Existing Public Parking on the Boat Central Project Parcels

Parcel	Existing Public Parking Spaces	Relocation of Public Parking
52R	Dock 52 Temporary Parking (245 public parking spaces)	General purpose parking to be relocated in connection with separate project; therefore, relocation will <u>not</u> be required of the successful proposer
GG	No public parking	No parking relocation needed or required

Parcel GG

As shown in Figure E-6, development on Parcel GG that displaces any existing public facilities will require retention, relocation or replacement of these existing facilities. It is the responsibility of the successful proposer to determine which strategy will be pursued. The current Sheriff's Boatwright Shop, consisting of a building of approximately 10,000 square feet located on Parcel GG, together with related dock space, must be integrated (through retention, relocation or replacement) into the project plan of the successful proposer. It is recommended that proposers contact the appropriate County officials to determine requirements. The successful proposer will not be required to relocate the County's existing Temporary Office Trailers.

Figure E-6. Existing Public Facilities on the Boat Central Project Parcels

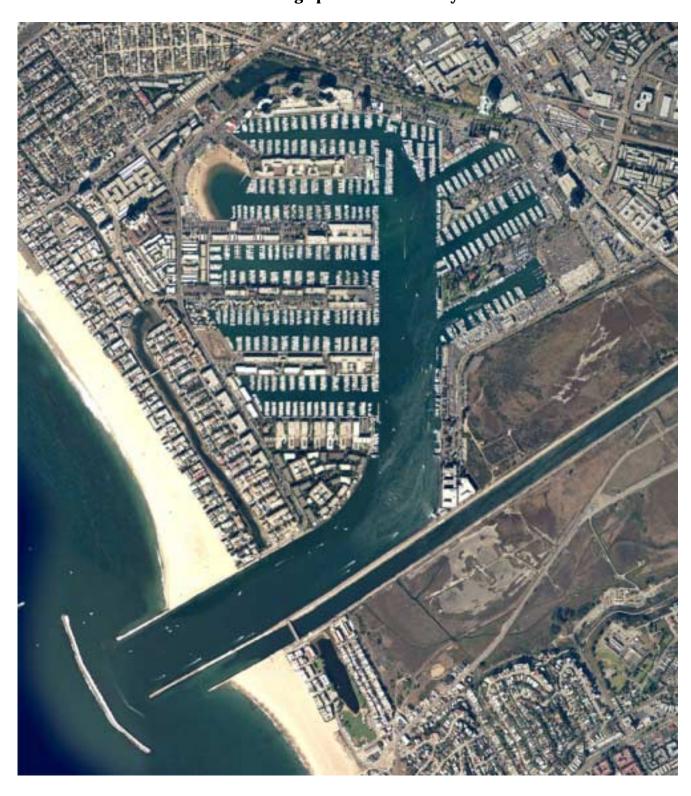
Parcel	Existing Public Facilities	Relocation of Public Facilities
52R	No public facilities	No relocation of public facilities needed or required
GG	Sheriff's Boatwright Shop	 Retention, relocation or replacement of existing Sheriff's Boatwright Shop and related dock space will be required of the successful proposer
	 County Temporary Office Trailers 	 Relocation of County's Temporary Office Trailers <u>not</u> required

Promenade Requirements on Boat Central Project Parcels

The LCP requires that a 28-foot wide pedestrian promenade be provided and maintained along the bulkhead. While concerns for the safety of pedestrians in the launching area mitigate against provision of a promenade at the bulkhead, a pedestrian promenade will nonetheless be required along Fiji Way. More specific design recommendations for a promenade along Fiji Way can be found in draft design guidelines, "The Marina Walk," which is contained in the information packet available for purchase from DBH.

APPENDIX F

Aerial Photograph of Marina del Rey



APPENDIX G

Contents of Proposal

SECTION 1 - DEVELOPMENT CONCEPT

a) Overall Approach

Please submit a brief (one page maximum) narrative description of your vision and approach to the development of the proposed Boat Central project. The description should include summary statements of the key design features, operational strategies, target markets and financial assumptions needed to successfully construct and operate the Boat Central project.

b) Design Description

Please submit a summary building program and description of the improvements to the Boat Central Project Site. Development teams should submit an narrative description of the buildings and other uses on the site, the locations of the building(s) and other uses, the estimated square footage devoted to each building and the approximate building footprints.

c) Preliminary Site Plan

Please submit a preliminary site plan that visually illustrates the Design Description as described above. While a detailed and precise completed site plan is not required at this time, a preliminary site plan is necessary to properly evaluate each proposal.

d) Design Graphic

Please submit at least one graphic image, in color, of the exterior of the proposed Boat Central facility. The graphic may be in the form of a draft perspective, elevation, or other form of pictorial rendering that will demonstrate the visual character of the design and the resulting building mass. While a detailed and precise completed elevation is not required at this time, a preliminary design graphic is necessary to properly evaluate each proposal.

SECTION 2 - PROJECT TIMETABLE AND CRITICAL ENTITLEMENT ISSUES

The proposal should include a general, but complete development timetable showing the various planning and entitlement steps, construction duration, estimated starting period and any future phases contemplated. A general outline of the entitlement process is provided in the Appendix. As to acquiring the entitlements necessary for execution of the proposed development plan, please provide a narrative description of the issues the proposer has identified as critical. Also, please be sure that the timetable of approximate dates for obtaining these entitlements is realistic – in requesting both the narrative and timetable, the goal of the County is to assess the proposer's understanding of the entitlement process rather than solicit an impossibly tight schedule for this process.

SECTION 3 - COST ESTIMATE

For each component of the proposed development, please include an estimate of development costs and a consolidated cost estimate.

SECTION 4 - FINANCIAL PROPOSAL AND PROJECTIONS

Please provide a description of proposed lease terms including a suggested minimum and percentage rents for the entire project and the basis for periodic adjustments of minimum rents and percentage rents. Also provide preliminary development pro formas and estimates of the operating and projected County revenues for the first 10 years of project operation. Please submit this information in the format specified in the Appendix, which is also available online. Developers may use Microsoft Excel or a similar program to model their financial projections. The County appreciates receiving both financial projections and cost estimates on disk (or by email) in addition to the hard copy format submitted with the proposal.

SECTION 5 - DEVELOPMENT TEAM INFORMATION, PAST EXPERIENCE (FOR EACH COMPONENT) AND FINANCIAL INFORMATION

a) Identification of Development Team

As more specifically described below, the name, address, and principal contact for the development team should be provided. Should your proposal include a joint venture, similar information should be submitted for other key members of your development team, including financial partners and other team members. Please include an organizational chart reflecting the roles and responsibilities of the Development Team. Resumes of key team members, any relevant brochures describing your company and its operation, history and projects, as well as and other relevant information for the key members of your team, should also be included in your submission.

Specifically, your submission should include the following information:

Lead Development Team

Provide an overview of your firm including the number of years you have been in business, the firm's development focus, parent company relationship, the number of professionals and location offices in the Los Angeles region for the County's project, and the identity of key members of the lead development firm.

In addition, you should illustrate the organization of the lead development firm for your proposed team and provide resumes of managing partner and project manager for the County's project and a description of the role of the top three members of your firm.

Describe in detail the level of commitment the proposed executive in charge and project manager for the County's project. It is imperative that all respondents identify the executive in charge and project manager for this project and specify the duration of the development and predevelopment phases.

The Proposed Multi-Disciplinary Team

The County does not require the lead developer to formalize its relationship with each team member, but to provide one to three alternatives that your firm is likely to contract with if selected. This includes at a minimum:

- Architect and Construction Company or Design/Build Firm
- Facility Operator

Optional team members may include:

- Civil Engineer
- Traffic Planner
- Landscape Architect
- Financial Consultant
- Marine Consultant
- Property Manager

b) Experience with developments similar to the project proposed

Please indicate the following information for three recent projects with which the lead developer has been involved:

- Project name;
- Location;
- Size and configuration (e.g., number of dry stack units, boater amenities and parking, etc.);
- Approximate cost;
- Date opened;
- Approximate current market value, occupancy rate and average monthly storage rental rate:
- Ownership pattern (e.g., build and hold; build and sell; develop only; etc.);
- Financing structure; and
- References for private and public sector parties involved in the project, including phone numbers.

To the extent that the lead developer expects the County to rely on the credentials of any certain team member other than the prime developer, please provide the information requested above for those team members. The specific project references should preferably be ones on which the team member worked with the lead developer.

The proposer may wish to mark some information, such as financial statements, as "CONFIDENTIAL" or "PROPRIETARY." As such, it will be treated by the County in accordance with the California Public Records Act, as detailed in the Appendix.

SECTION 6 - STATEMENT OF FINANCIAL QUALIFICATIONS AND RESPONSIBILITY OF DEVELOPER

Please indicate the following information:

- Name, address, telephone and fax numbers of the responsible party;
- Is the developer a subsidiary of, or affiliated with, any other corporation, corporations, partnerships or firms? If so, please specify. If the developer is a subsidiary, please indicate the extent to which the parent entity will guarantee performance by the subsidiary;
- Names and addresses of three financial references, including a primary bank;
- Has the developer entity or its officers, principal members, shareholders or investors, or any of its parent, subsidiary or affiliated entities or other interested parties been adjudged bankrupt, either voluntary or involuntarily, within the past ten years? If so, explain; and
- Is there pending litigation against the developer entity or its officers, principal members, shareholders or investors, or any parent, subsidiary or affiliated entities or other interested parties other than minor personal injury suits involving claims under \$250,000? If so, explain.
- Financial statements for the previous three years for the proposed entity with whom the County will contract.

SECTION 7 - DISCLOSURE OF BENEFICIAL OWNERSHIP

The developer must indicate the names of all beneficial owners of 5% or more of the proposed lessee entity; corporate names will not suffice.

SECTION 8 - OTHER REQUIRED FORMS

Proposer must complete a Financial Information Release Authorization form, a Firm/Organization Information form and a CBE Sanctions form as provided in the Appendix.

SECTION 9 - ADDITIONAL REQUIREMENTS FOR PROPOSALS WHICH INCLUDE LEASE EXTENSIONS

Respondents wishing to submit proposals that include existing Marina del Rey leaseholds must provide an additional, separate section that includes information as described in Appendix C, "Coordination with Lease Extension Proposals."

APPENDIX H

Selected County Contract Terms and Conditions

ASSURANCE OF COMPLIANCE WITH CIVIL RIGHTS LAWS

Proposers will assure they will comply with subchapter VI of the Civil Rights Act of 1964, 42 USC Section 2000a through 2000e (17), to the end that no person shall, on the grounds of race, religion, color, sex, age, physical disability, marital status, political affiliation or national origin be excluded from participation in, be denied the benefits of, nor be otherwise subjected to discrimination under any contract granted by the County nor any project, program or activity supported by any such contract.

COMPLIANCE WITH COUNTY LOBBYING REQUIREMENTS

Each County lobbyist or County lobbying firm, as defined in Los Angeles County Code Section 2.160.010 retained by any Proposer hereunder, shall full comply with the County Lobbyist Ordinance, Los Angeles County Code Chapter 2.160.

GRATUITIES

It is improper for any County officer, employee or agent to solicit consideration, ion any form, from a Proposer with the implication, suggestion or statement that the Proposer's provision or the consideration may secure more favorable treatment for the Proposer in the award of a contract or that the Proposer's failure to provide such consideration may negatively affect the County's consideration of the Proposer's submission. A Proposer shall not give, either directly or indirectly or through an intermediary, consideration, in any form, to a County officer, employee or agent for the purpose of securing favorable treatment with respect to the award of a contract.

A Proposer shall immediately report any attempt by a County officer, employee or agent to solicit such improper consideration. The report shall be made either to the County manager charged with the supervision of the employee or to the County Auditor-Controller's Employee Fraud Hotline at (213) 974-0914 or (800) 544-6861. Failure to report such a solicitation may result in the Proposer's submission being eliminated from consideration.

Among other items, such improper consideration may take the form of cash, discounts, service, the provision of travel or entertainment, or tangible gifts.

CONSIDERATION OF GAIN PROGRAM PARTICIPANTS FOR EMPLOYMENT

Should Contractor require additional or replacement personnel after the effective date of this Agreement, Contractor shall give consideration for any such employment openings to participants in the County's Department of Public Social Services' Greater Avenues for Independence (GAIN) Program who meet Contractor's minimum qualifications for the open position. The County will refer GAIN participants by job category to the Contractor.

CONSIDERATION OF GAIN PROGRAM PARTICIPANTS FOR EMPLOYMENT

Should Contractor require additional or replacement personnel after the effective date of this Agreement, Contractor shall give consideration for any such employment openings to participants in the County's Department of Public Social Services' Greater Avenues for Independence (GAIN) Program who meet Contractor's minimum qualifications for the open position. The County will refer GAIN participants by job category to the Contractor.

CONSIDERATION OF HIRING COUNTY EMPLOYEES TARGETED FOR LAYOFFS

Should Contractor require additional or replacement personnel after the effective date of the Contract to perform the services set forth herein, Contractor shall give first consideration for such employment openings to qualified permanent County employees who are targeted for layoff after the effective date of this Contract.

LOBBYISTS

Each County Lobbyist or County lobbying firm as defined in Los Angeles County Code Section 2.160.010, shall fully comply with County Lobbyist Ordinance, Los Angeles County Code 2.160. Failure on the part of any County Lobbyist or County lobbying firm to fully comply with the County Lobbyist Ordinance shall constitute a material breach of this Agreement upon which County may immediately terminate or suspend this Agreement.

APPENDIX I

Financial Information Release Authorization

Contact Person
Financial Institution
Address
Dear,
(Proposer's or appropriate name) has submitted a proposal to the County of Los Angeles to enter into an option and or ground lease for the purpose of development of certain real property in Marina del Rey, California. As part of the screening process, the County may need to contact you about our banking relationship. I (we) authorize you to provide the County or its consultants with the information they require, with the understanding that all information provided will be kept confidential to the extent permitted by law.
Sincerely,

APPENDIX J

CBE Forms

(attached)

I.

II.

TYPE OF BUSINESS STRUCTURE:

LOS ANGELES COUNTY COMMUNITY BUSINESS ENTERPRISE (CBE) PROGRAM

FIDM	/ORC	ANITY/	MOITA	INFOR	MATION
rikivi	/ UKG	AINIL	MULLE	INFUR	MATIUN

INSTRUCTIONS: All proposers responding to this solicitation must return this form for proper consideration of the proposal. The information requested below is for statistical purposes only. On final analysis and consideration of award, contractor/vendor will be selected without regard to gender, race, creed, or color. Categories listed below are based on those described in 49 CFR ' 23.5.

If you are a non-profit, please skip sections II thru V and fill in the name of the firm and sign on page 2.

TOTAL NUMBER OF EMPLOYEES IN FIRM (including owners):

(Non-profit Corporation, Partnership, Sole Proprietorship, etc.)

		S/PARTNERS/ TE PARTNERS	MANAGERS	STAFF
	Male	Female		
Black/African American				
Hispanic/Latino				
Asian or Pacific Islander				
American Indian/Alaskan Native				
Filipino American				
White				

IV. PERCENTAGE OF OWNERSHIP IN FIRM Please indicate by percentage (%) how ownership of the firm is distributed.

	Black/African American	Hispanic/Latino	Asian or Pacific Islander	American Indian/ Alaskan Native	Filipino American	White
Men	%	%	%	%	%	%
Women	%	%	%	%	%	%

V. <u>CERTIFICATION AS MINORITY, WOMEN, DISADVANT</u>	
ENTERPRISES Is your form currently certified as a minority, womenterprise by a public agency? (If yes, complete the following and attact	
	D DV
Agency	Expiration Date
Agency	Expiration Date
Agency	Expiration Date
LEGEND: M = Minority; W = Women; D = Disadvantaged; DV	= Disabled Veterans

CBE SANCTIONS

It's the policy of the County of Los Angeles Board of Supervisors that it is unlawful for any person to knowingly submit fraudulent information with the intent of receiving CBE certification and its concurrent benefits for which they are not entitled.

- 1. A person or business shall not:
 - a. Knowingly and with the intent to defraud, fraudulently obtain, retain, attempt to obtain or retain, or aid another in fraudulently obtaining or retaining or attempting to obtain or retain, acceptance or certification as a minority or women business enterprise, or both, for the purposes of this article.
 - b. Willfully and knowingly make a false statement with the intent to defraud, whether by affidavit, report, or other representation, to a County official or employee for the purpose of influencing the acceptance or certification or denial of acceptance or certification of any entity as a minority or women business enterprise, or both.
 - c. Willfully and knowingly obstruct, impede, or attempt to obstruct or impede, any county official or employee who is investigating the qualifications of a business entity which has requested acceptance or certification as a minority or women business enterprise, or both.
 - d. Knowingly and with intent to defraud, fraudulently obtain, attempt or obtain, or aid another person or business in fraudulently obtaining or attempting to obtain, public moneys to which the person or business is not entitled under this article.
- 2. Any person or business who violates paragraph (1) shall be suspended from bidding on, or participating as contractor, subcontractor, or supplies in, any county contract or project for a period of three years.
- 3. No County agency with the powers to award contracts shall enter into any contract with any person or business suspended for violating this section during the period of the person=s or business= suspension. No awarding department shall award a contract to any contractor utilizing the services of any person or business as a subcontractor suspended for violating this section during the period of the person=s or business suspension.

I acknowledge, that the undersigned, on behalf of himself or herself individually and on behalf of his or her business or organization, if any, is fully aware of the above policy of the County of Los Angeles and I declare under penalty of perjury that the foregoing Firm/Organization Information is true and correct.

Name of Firm			
Signature			
· ·			
Title:	Date:		
11tic	 . Date	 	

APPENDIX K

Notice to Proposers Regarding The California Public Records Act

RESPONSES TO BECOME PUBLIC RECORDS

Responses to this RFP become the exclusive property of the County of Los Angeles. At such time as the Department recommends a proposer to the Board of Supervisors and such recommendation appears on the Board agenda, all materials submitted in response to this RFP become a matter of public record and shall be regarded as public record except as indicated below.

DESIGNATION OF CONFIDENTIAL INFORMATION

The County will recognize as confidential only those elements in each proposal which are trade secrets as that term is defined in the law of California and which are clearly marked as "TRADE SECRET", "CONFIDENTIAL," or "PROPRIETARY." Vague designations and blanket statements regarding entire pages or documents are insufficient and shall not bind the County to protect the designated matter from disclosure.

COUNTY NOT LIABLE FOR REQUIRED DISCLOSURE

The County shall not in any way be liable or responsible for the disclosure of any records if they are not plainly marked "TRADE SECRET," "CONFIDENTIAL," OR "PROPRIETARY," or if disclosure is required by the California Public Records Act or by an order of any court of competent jurisdiction.

APPENDIX L

Project Summary Form

(to	be	attac	hed)
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In reviewing proposals submitted in response to this RFP, Department staff and Consultants will prepare a comparison chart summarizing the proposals. This form is intended as an aid to the Department in completing such a chart. Final wording in the comparison chart will be that of the Department and consultants.

This form is also provided online, and must be submitted to the County on disk as well as in hard copy format.

Please See Instructions at End of Document

	Response Information	References to Page Numbers in Proposal
APPLICANT IDENTIFICATION (a) Proposal Cover Name (b) Applicant (c) Contact Name, Address, Phone (d) Developer (e) Lease Holder (f) Property Manager (g) Financial Partner (h) Architect (i) Operator (j) Type of Response (/ Retail & . / etc.)		
1. Development Concept 1.1 Parcel Use 1.1.1 Parcel (Specify) 1.1.2 Parcel (Specify) 1.1.3 Parcel (Specify) 1.1.4 Parcel Number for Current Leasehold 1.1.5 Use for Current Leasehold Parcel 1.1.6 Structured Parking (# of Spaces) 1.1.7 Surface Parking (# of Spaces) 1.1.8 % of Project Area for Open Space 1.1.9 Public Use Elements		
1.2 Description of Proposed 1.2.1 Type and Projected Rating 1.2.2 Total Rooms (Keys) 1.2.3 Average Room Size (S.F.) 1.2.4 Average Daily Room Rate 1.2.5 Banquet and Meeting Space (S.F.) 1.2.6 Total Building Size (S.F.) 1.2.7 Interior and Exterior Amenities		
1.3 Description of Proposed s 1.3.1 Total Units 1.3.2 Unit Mix 1.3.3 Average Unit Size (S.F.) 1.3.4 Average Monthly Rent 1.3.5 Average Monthly Rent per S.F. 1.3.6 Interior and Exterior Amenities		
1.4 Description of Proposed Retail / Restaurant 1.4.1 Total Square Footage - Retail 1.4.2 Total Square Footage - Restaurant 1.4.3 Anchor Tenants - Retail 1.4.4 Tenant Mix - Retail (Boutique / Anchor) 1.4.5 Tenant Mix - Restaurant (Fast Food / Sit-Down) 1.4.6 Average Monthly Rent per S.F Retail 1.4.7 Average Monthly Rent per S.F Restaurant 1.4.8 Interior and Exterior Amenities		

Please See Instructions at End of Document

		Response Information	References to Page
<u> </u>			Numbers in Proposal
1.5 Desc	ription of Proposed New Slips		
1.5.1	Total Number of Slips		
1.5.2	Number over 40 feet		
1.5.3	Average Length		
1.5.4	Average Monthly Rent per Lineal Foot		
1.5.5	Average Monthly Rent per Slip		
1.5.6	Available Parking (# of Spaces)		
1.5.7	Available Parking (Type & Location)		
1.5.8	Relationship Betw. Boat & Other Project Pkg.		
2. Timeta	able and Entitlement Issues		
2.1 Timet	able		
2.1.1	Building Permits Issued		
2.1.2	Construction Starts		
2.1.3	Construction Ends		
2.1.4	Date of First Occupancy		
2.1.5 2.1.6	Date 100% Occupied Phase I Regin/End (If Phased)		
2.1.6	Phase I Begin/End (If Phased) Phase II Begin/End (If Phased)		
	ired Changes to LCP		
2.2 Kequ 2.2.1	Transfer of entitlements from other DZ's		
2.2.2	Change in Use of Parcel GR		
2.2.3	Change in Use of Parcel JS		
2.2.4	Change in Use of Parcel IR		
2.2.5	Change in Use of Parcel NR		
2.2.6	Change in Use of Parcel OT		
2.2.7	Change in Use of Parcel LLS		
2.2.8	Change in Use of Leasehold Parcel		
	table and Special Considerations Estimated Date of Filing with LARPC		
2.3.1 2.3.2	Estimated Date of Filling with LARPC Estimated LARPC Approval Date		
2.3.2	Estimated Date of Coastal Comm. Filing		
2.3.4	Estimated Coastal Comm. Approval Date		
2.3.5	Special Considerations or Issues		
2.3.6	Consultants, Attorneys Used (If known)		
3. Cost	Estimate for Each Component		
3			
3.1.1	Hard Cost of Construction (Total)		
3.1.2	Hard Cost of Construction (Per s.f.)		
3.1.3	FF & E (Total)		
3.1.4	FF & E (Per Room)		
3.1.5	Soft Costs		
3.1.6	Total Costs		
3.1.7 3.2 s	Total Costs Per Room		
3.2.1	Hard Cost of Construction (Total)		
3.2.2	Hard Cost of Construction (Per s.f.)		
3.2.3	Soft Costs		
3.2.4	Total Costs		
3.2.5	Total Costs Per Unit		
	I / Restaurant		
3.2.1	Retail T.I.'s		
3.2.2	Fast Food T.I.'s		
3.2.3	Restaurant T.I.'s		
3.2.4	Hard Cost of Construction (Total)		
3.2.5	Hard Cost of Construction (Per s.f.)		
3.2.6 3.2.7	Soft Costs Total Costs		
	Total Costs Total Costs Per S.F.		
3.2.8	TOTAL COSTS PER S.F.		<u> </u>

Please See Instructions at End of Document

	Response Information	References to Page Numbers in Proposal
3.4 Slips 3.4.1 Hard Costs 3.4.2 Soft Costs 3.4.3 Total Costs 3.4.4 Total Costs Per Slip 3.5 Consolidated		
3.5.1 Hard Costs including FF&E 3.5.2 Soft Costs 3.5.3 Total Costs		
4. Financial Terms of Proposal		
Detailed information on all aspects of the financial proposal will be filled in by County staff or consultants from the financial pro forma analysis submitted in the standard format.		
5. Special Req's. for Lease Extensions		
5.1 Extension Fee 5.2 Existing Improvements (if any retained) 5.2.1 Plans for rehabilitation 5.2.2 Guarantee of future performance 5.3 Term of Lease / Date of Termination 5.4 Existing Lease - Current Expiration Date 5.5 Existing Lease - Extended Expiration Date 5.6 Changes in Structure of Ownership of of Existing Leasehold (if any)		
6. Development Team		
6.1 Experience w/ Comparable Projects		
6.1.1 COMPARABLE PROJECT #1 6.1.1.1 Project Name 6.1.1.2 Location 6.1.1.3 Size and Configuration 6.1.1.4 Approximate Cost 6.1.1.5 Completion Date 6.1.1.6 Approximate Market Value 6.1.1.7 Occupancy Rate 6.1.1.8 ADR / Mo. Rent / Slip Rent (Per L.F.) 6.1.1.9 Ownership Pattern 6.1.1.10 Financing Structure 6.1.1.11 Current Ownership 6.1.1.12 Track Record 6.1.1.13 Reference: Public Sector Party 6.1.1.14 Reference: Private Sector Party		
6.1.2 COMPARABLE PROJECT #2 6.1.2.1 Project Name 6.1.2.2 Location 6.1.2.3 Size and Configuration 6.1.2.4 Approximate Cost 6.1.2.5 Completion Date 6.1.2.6 Approximate Market Value 6.1.2.7 Occupancy Rate 6.1.2.8 ADR / Mo. Rent / Slip Rent (Per L.F.) 6.1.2.9 Ownership Pattern 6.1.2.10 Financing Structure		

Please See Instructions at End of Document

	Response Information	References to Page Numbers in Proposal
6.1.2.11 Current Ownership 6.1.2.12 Track Record 6.1.2.13 Reference: Public Sector Party 6.1.2.14 Reference: Private Sector Party 6.1.3 COMPARABLE PROJECT #3 6.1.3.1 Project Name 6.1.3.2 Location 6.1.3.3 Size and Configuration 6.1.3.4 Approximate Cost 6.1.3.5 Completion Date 6.1.3.6 Approximate Market Value 6.1.3.7 Occupancy 6.1.3.8 ADR / Mo. Rent / Slip Rent (Per L.F.) 6.1.3.9 Ownership Pattern 6.1.3.10 Financing Structure 6.1.3.11 Current Ownership 6.1.3.12 Track Record 6.1.3.13 Reference: Public Sector Party 6.1.3.14 Reference: Private Sector Party		
 6.2 Credentials & References 6.2.1 Narrative on general size & borrowings 6.2.2 Financial Reference # 1 6.2.3 Financial Reference # 2 6.2.4 Financial Reference # 3 		
 7. Statement of Qualifications & Financial Responsibility 7.1 Is developer a subsidiary of another firm? 7.2 Has developer or affiliate ever declared bankruptcy? 7.3 Is there any pending litigation against developer or affiliates? 		
8. Beneficial Ownership8.1 Beneficial Ownership of Lessee Entity		

Note: In reviewing proposals submitted in response to the RFP, Department staff and consultants will prepare

a comparison chart summarizing the proposals. This form is intended as an aid to the Department in completing such a chart. Final wording in the comparison chart will be that of the Department and

consultants.

Instructions: Please respond in both the "Response Information" and "Reference to Page Numbers" columns above. Responses will be abbreviated, as approximate column width must be maintained. Only row heights

should be expanded. All entries will be reviewed against the proposal itself--be sure to cite the

appropriate page number in the proposal.

APPENDIX M

Financial Worksheet Formats

	(to	be	attached	d
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This form is also provided online, and must be submitted to the County on disk as well as in hard copy format.

DEVELOPER INPUT SCHEDULE - BOAT SLIPS											
ASSUMPTIONS											
Land Square Footage Water Square Footage Stabilization Year											
Boat Slip Rental Income: 4 Slips 5 Live Aboards 6 Miscellaneous Income 7 Total	No. of Slips Length (L.F.	Income (i.) (per L.F.)	Total Annual Income								
Operating Expenses:		Year	1 Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Thereafter
8 Vacancy & Collection Allowance											
9 Rental Growth Rate 10 Estimated Property Tax @ Stabilization 11 Utilities (\$/Yr) 12 Maintenance & Reserves, (% of Rev.) 13 Management Fee, (% of Rev.) 14 Other Expenses, (\$/L.F.) 15 Expense Inflation / Factor (Excludes Property Tax) County Lease Terms: 15 Proposed Initial Term of Land/Water Lease 16 Total Term of Land/Water Lease Incl. Extensions Proposed Percentage Rent 17 Slips 18 Live Aboards 19 Miscellaneous Proposed Minimum Rent											
Scheduled Minimum Rent Before Stabilization Minimum Rent - Stabilized Year											
22 1st Automatic Adjustment Year 23 Subsequent Periodic Adjustments, years 24 Increase Amount, % of 3 Prior Years' Avg Total Rent											
Financing Parameters: 25 Year Permanent Financing Funded 26 Amount Funded 27 Interest Rate 28 Amortization Term											

DEVELOPER OUTPUT SCHEDULE - BOAT SLIPS

CASH FLOW PROJECTION

	Total Income All Years	Discounted Value All Years	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Thereafter
Boat Slip Rental Income: Slips Live Aboards Other Income												
Gross Scheduled Revenues												
Operating Expenses: Vacancy & Collection Property Tax Utilities Maintenance & Reserves Management Fee Other Expenses Expense Inflation Minimum Rent Percentage Rent												
Total Operating Expenses Net Operating Income After Ground Rent NOI as % of Total Development Costs												
(-) Development Costs												
(-) Debt Service												
Net Cash Flow to Master Developer												

DEVELOPER CONSTRUCTION COSTS - BOAT SLIPS

COST COMPONENT	PER UNIT	# UNITS	MEASURE	TOTAL	NOTES
Hard Costs 1 Demolition 2 Construction of Slips 3 Landside Facilities 4 Parking Construction - Surface Lot 5 Parking Construction - Structure 6 Landscaping 7 Off-Site Costs (Identify) 8 Other Hard Costs 1 (Identify) 9 Other Hard Costs 2 (Identify) 10 Contingency 11 TOTAL HARD COSTS			Per Slip Per Slip Per Slip Per Space Per Space Per Slip	* * * * * * * * * * * * * *	
Soft Costs 12 Architecture / Engineering 13 Permits and Fees 14 Legal, Accounting, Insurance 15 Other Professional Services 16 Developer / OH / Project Management 17 Advertising and Promotion 18 Working Capital 19 Mitigation Costs (Identify) 20 Loan Fees (Identify % Rate) 21 Appraisal and Closing Costs 22 Construction Loan Interest (Identify % Rate) 23 Property Taxes During Construction 24 Other Soft Costs 1 (Identify) 25 Other Soft Costs 2 (Identify) 26 Contingency 27 TOTAL SOFT COSTS			% of Hard Costs Allowance % of Hard Costs % of Hard Costs % of Hard Costs Allowance Allowance Allowance Calculated Calculated Calculated Calculated Calculated Calculated Calculated Calculated Calculated % of Hard Costs	* * * * * * * * * * * * * * * * * * * *	
28 TOTAL DEVELOPMENT COSTS (Rounded)				\$	

DEVELOPER INPUT SCHEDULE - RETAIL & RESTAURANT **ASSUMPTIONS** 1 Land Square Footage 2 Water Square Footage 3 Stabilization Year Min. Rent Sales Total Total % Rent Break Leasable Per S.F. Per S.F. Annual Annual Charged Point Retail/Restaurant Income - NNN Area (S.F.) (Stab. Yr.) (Stab. Yr.) Income Sales Subtenant 4 Retail Stores 5 Restaurants - Food and Beverage 6 Restaurants - Alcohol 7 Miscellaneous Income 8 Other (Specify) 9 Total \$0 \$0 \$0 Operating Expenses: Year 1 Year 2 Year 3 Year 4 Year 5 Year 6 Year 7 Year 8 Year 9 Thereafter 10 Vacancy & Collection Allowance 11 Sales Growth Rate 12 Rental Growth Rate 13 Estimated Property Tax @ Stabilization 14 Utilities (\$/Yr) 15 Maintenance & Reserves, (% of Rev.) 16 Management Fee, (% of Rev.) 17 Other Expenses, (\$/L.F.) 18 Expense Inflation / Factor (Excludes Property Tax) County Lease Terms: 19 Proposed Initial Term of Land/Water Lease 20 Total Term of Land/Water Lease Incl. Extensions Proposed Percentage Rent 21 Retail 22 Restaurant - Food and Beverage 23 Restaurant - Alcohol 24 Miscellaneous Income 25 Other (Specify) Proposed Minimum Rent 26 Scheduled Minimum Rent Before Stabilization 27 Minimum Rent - Stabilized Year 28 1st Automatic Adjustment Year 29 Subsequent Periodic Adjustments, years 30 Increase Amount, % of 3 Prior Years' Avg Total Rent Financing Parameters: 31 Year Permanent Financing Funded 32 Amount Funded 33 Interest Rate 34 Amortization Term

DEVELOPER OUTPUT SCHEDULE - RETAIL & RESTAURANT

CASH FLOW PROJECTION

	Total Income All Years	Discounted Value All Years	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Thereafter
Retail Income Restaurant - Food and Beverage Restaurant - Alcohol Miscellaneous Income Other Income (Specify)	All Todis	All Tears	Total 1	roar z	rear o	real 4	rear o	rear o	rear	Tear o	rear 3	mercaner
Gross Scheduled Revenues												
Operating Expenses: Vacancy & Collection Property Tax Utilities Maintenance & Reserves Management Fee Other Expenses Expense Inflation Minimum Rent Percentage Rent												
Total Operating Expenses Net Operating Income After Ground Rent NOI as % of Total Development Costs												
(-) Development Costs												
(-) Debt Service												
Net Cash Flow to Master Developer												

DEVELOPER CONSTRUCTION COSTS - RETAIL & RESTAURANT

COST COMPONENT	PER UNIT	# UNITS	MEASURE	TOTAL	NOTES
Hard Costs 1 Demolition 2 Shell 7 Retail T.I.'s 8 Fast Food T.I.'s 9 Restaurant T.I.'s 10 Landscaping 4 Parking Construction - Surface Lot 5 Parking Construction - Structure 6 Landscaping 11 Off-Site Costs (Identify) 12 Other Hard Costs 1 (Identify) 13 Other Hard Costs 2 (Identify) 14 Contingency			Per S.F. Per Space Per Space Per S.F.	* * * * * * * * * * * * * * * * * * * *	
15 TOTAL HARD COSTS				\$	
Soft Costs 12 Architecture / Engineering 13 Permits and Fees 14 Legal, Accounting, Insurance 15 Other Professional Services 16 Developer / OH / Project Management 17 Advertising and Promotion 18 Working Capital 19 Mitigation Costs (Identify) 20 Loan Fees (Identify % Rate) 21 Appraisal and Closing Costs 22 Construction Loan Interest (Identify % Rate) 23 Property Taxes During Construction 24 Other Soft Costs 1 (Identify) 25 Other Soft Costs 2 (Identify) 26 Contingency 27 TOTAL DEVELOPMENT COSTS (Payinded)			% of Hard Costs Allowance % of Hard Costs % of Hard Costs % of Hard Costs Allowance Allowance Allowance Calculated	****	
28 TOTAL DEVELOPMENT COSTS (Rounded)				\$	

DARCEL BROJECT CONCOLIDATE	D (000I=)											
PARCEL PROJECT - CONSOLIDATE	:D (000'S)											
Physical Parameters Total Land Square Footage Total Water Square Footage	Total Sq. Ft.	Total Acres]									
	Total Income All Years	Discounted Value All Years	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Thereafter
Gross Revenues												
Net Operating Income Boat Slips Retail / Restaurant												
Total Net Operating Income												
Combined Debt Service												
Net Cash Flow to Master Developer												
Unleveraged Return on Costs(ROC) Leveraged Return on Equity (ROE)		3										
County Rent Minimum Rents - Total Combined Percentage Rent Boat Slips Retail / Restaurant												
Total County Rent			<u> </u>									
County Total Rent as a % of Gross Income County Total Rent as a % of NOI												

DEVELOPER CONSTRUCTION COSTS - CONSOLIDATED

COST COMPONENT	PER UNIT # UNITS	MEASURE	TOTAL	NOTES
Hard Costs: 1 Demolition 2 Construction 2 Construction 3 Slip Construction 4 Parking Construction - Surface Lot 5 Parking Construction - Structure 6 Landscaping 7 Off-Site Costs (Identify)		Per Room Per Per Slip Per Space Per Space	\$ \$ \$ \$ \$ \$ \$ \$	
8 Other Hard Costs 1 (Identify) 9 Other Hard Costs 2 (Identify) 10 Contingency 11 TOTAL DIRECT DEVELOPMENT COSTS Soft Costs		% of Hard Costs	\$ \$ \$ \$	
12 Architecture / Engineering 13 Permits and Fees 14 Legal, Accounting, Insurance 15 Other Professional Services 16 Developer / OH / Project Management		% of Hard Costs Allowance % of Hard Costs % of Hard Costs % of Hard Costs	\$ \$ \$ \$	
17 Advertising and Promotion 18 Working Capital 19 Mitigation Costs (Identify) 20 Loan Fees (Identify % Rate) 21 Appraisal and Closing Costs		Allowance Allowance Allowance Calculated Calculated	\$ \$ \$ \$ \$ \$	
22 Construction Loan Interest (Identify % Rate) 23 Property Taxes During Construction 24 Other Soft Costs 1 (Identify) 25 Other Soft Costs 2 (Identify) 26 Contingency 27 TOTAL INDIRECT DEVELOPMENT COSTS		Calculated Calculated Calculated Calculated Calculated % of Hard Costs	\$ \$ \$ \$ \$ \$ \$	
28 TOTAL DEVELOPMENT COSTS (Rounded)			\$	